

FOR IMMEDIATE RELEASE:
Registration Now Open for 17th Annual Allied Media Conference
in Detroit

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DETROIT April 14, 2015 - Registration is now open for the 2015 Allied Media Conference taking place in Detroit, June 18-22. The conference, now in its 17th year, brings together a vibrant and diverse community of people using media to incite change: filmmakers, radio producers, technologists, youth organizers, writers, entrepreneurs, musicians, dancers, and visual artists.

Registration for the AMC is available at a sliding scale rate of \$75 - \$500 so that the conference can be accessible to as many people as possible. Individuals who register before May 1 will have the option of registering at a reduced sliding scale rate of \$50 - \$500 and will receive a free AMP Logo T-shirt with their registration. Registration includes access to the AMC's signature nighttime events at the Majestic Theatre and the MOCAD. Register at the following link: store.alliedmedia.org/2015reg

The Allied Media Conference has grown dramatically – from 500 participants in 2006 to nearly 2,000 in 2014 – and has become one of the most important hubs of creative social justice work in North America.

"We received a record-breaking 574 session proposals this year," said Morgan Willis, program director of the Allied Media Conference. "In addition to offering more sessions than ever before, we are looking forward to offering more Detroit tours, film screenings, and an expanded music showcase."

AMC2015 kicks off on June 18 with a day-long series of "network gatherings," mini-conferences convened by a local or national network. The conference will include new and visionary "tracks," or thematic focus areas, such as "Creative Coping & Grieving Arts" and "Creative Placekeeping Through Sound" and returning favorites such as "Resourcing and Sustaining our Movements," "Games for All," and the "Healing Justice Practice Space." Individuals can learn about the 21 tracks, practice spaces, and network gatherings for AMC2015 at the following link: www.alliedmedia.org/tracks-practice-spaces-network-gatherings

Sessions at the AMC are for all ages and experience levels. They include hands-on activities, interactive panels, performances and strategy sessions that incorporate the expertise and feedback of participants. Sessions will be announced in late April at: www.alliedmedia.org/amc



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This year the AMC includes an expanded music showcase through support from the Detroit Knight Arts Challenge. AMC @ Night is a three-day series of signature and satellite performances exploring the intersection of art and social change. Headlining performers include Seattle-based R&B group Thee Satisfaction, Los Angeles-based Afro-Mexican band Las Cafeteras, and Detroit hip-hop duo Passalacqua.

"Music and performance have always played an essential part at the AMC," said Jenny Lee, executive director of Allied Media Projects. "We were excited to take it to the next level this year to highlight how music and performance can inspire and inform social movements."

The Allied Media Conference is a project of Allied Media Projects, with support from The Nathan Cummings Foundation, Media Democracy Fund, and the Knight Arts Challenge. Allied Media Projects' mission is to cultivate media strategies for a more just, creative, and collaborative world.

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