

19th Annual Allied Media Conference Convenes Media Makers and Activists in Detroit June 15-18

DETROIT, June 8 2017 - The 19th annual [Allied Media Conference](#) will take place June 15-18 in Detroit at Wayne State University. As the conference approaches its third decade, the AMC has become the most important national convening for exploring how grassroots communities can harness the power of media and communications to affect change.

AMC2017 offers over 250 sessions including hands-on workshops, panel discussions, film screenings, performances, tours and more. New for 2017, the conference will convene participants for a series of daily plenaries on topics including storytelling, digital security, pop culture, and the 50th anniversary of Detroit's 1967 Rebellion. The conference's Opening Ceremony event will feature a keynote presentation from Alicia Garza of the National Domestic Workers Alliance and co-founder of #BlackLivesMatter.

The theme for this year's conference is *Get Ready Stay Ready*, a call to to develop and innovate strategies of preparation, sustainability, and survival within the current political climate.

"This year we are gathering with an urgency to share the skills and strategies of visionary resistance," says Morgan Willis, director of the AMC. "Get Ready Stay Ready is inspired by a Detroit-based disaster preparedness workshop. Through this theme we embrace our community's skills, resources, ideas, platforms, and visions of media-based organizing."

The full schedule of 250+ sessions is now available online at amc2017.sched.com and covers an incredibly diverse range of topics such as:

- Reimagining food & media
- Healing through Black radical jazz
- "Emergent strategy" & movement-building
- Designing community-based exhibitions
- Building technology to hold police accountable
- Starting an artist-run publishing press
- Fact checking fake vs. real news

AMC programming goes beyond daytime workshops and presentations with "AMC @ Night," a four day music showcase featuring performing artists working at the intersection of art and social change. Events include live music performances, karaoke and bowling, dance parties, a kids party, and more. Featured performers include Tunde Olaniran, Mic Write, Danni Cassette, DJ Rimarkable, and more.



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Registration for the conference is offered on a sliding scale rate, from \$75 - \$500. Individuals can register in advance online: <http://bit.ly/2j1urqY>

The Allied Media Conference is a project of Allied Media Projects, with support from The Nathan Cummings Foundation, the Ford Foundation, Open Society Foundations, National Endowment for the Arts, and the MacArthur Foundation. Allied Media Projects' mission is to cultivate media strategies for a more just, creative, and collaborative world.

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