ALLIED MEDIA CONFERENCE

MUSIC SHOWCASE

DJ MINX (WOMEN ON WAX)
WAAJEED (BLING47 - DETROIT)
DEASTRO (GHOSTLY INTERNATIONAL)
TUNDE OLANIRAN (EXCHANGE BUREAU - FLINT)
KRUDAS CUBENSI (REVOLUTIONARY HIP-HOP FROM CUBA)
MZ. JONZ (OFFICIAL RELEASE FOR H.O.M.O. (HERE ON MY OWN) - DETROIT)
DJ SICARI (5E GALLERY / FUNK NIGHT RECORDS)

HOSTED BY PIPER CARTER (5E GALLERY)

ALL AGES / WHEELCHAIR ACCESSIBLE
SATURDAY, JUNE 25, 8PM - 2AM
MUSEUM OF CONTEMPORARY ART DETROIT (MOCAD)
4454 WOODWARD AVE., DETROIT

FREE TO REGISTERED AMC PARTICIPANTS
BE A PART OF IT AT
WWW.ALLIEDMEDIA.ORG

ALLIED MEDIA CONFERENCE

BOWLING EXTRAVAGANZA

In the Majestic Cafe:
Dark Red (moody, lush psychedelic drone pop)
Duane The Teenage Weirdo (David Bowie meets Grace Jones)
AMC2011 Poetry & Music Track Open Mic

In the Garden Bowl:
unlimited bowling for all registered AMC participants
karaoke by The Millionaire

All Ages, Wheelchair Accessible.
FREE to registered AMC participants.

Friday, June 24 >> 8PM - 2AM
The Majestic Theater Center
4120 Woodward Ave., Detroit

BE A PART OF IT
WWW.ALLIEDMEDIA.ORG
AMPTalk is a place to comment on AMC2011 sessions. Use this online resource to live-blog, take notes, post your reflections, document and share the ideas that emerge from AMC2011.

You will need to create an account in order to post if you do not already have one. Below each session description in this program booklet are urls that will direct you to each session’s discussion page on the message board.

Twitter users may tweet comments to the discussion pages for each session using the hashtags assigned for each session. In order for your tweets to appear on session discussion pages, you will need to use both of the assigned hashtags, for example: #writingscifi and #AMC2011 for the ‘Writing Sci-Fi Together” workshop.

Scattered around the conference you will find Pirateboxes, fun filesharing and collaboration tools that looks like a lunchboxes and allow people to connect wirelessly to easily share files and messages. Use the Pirateboxes to share conference documentation including photo, audio and video files. To use, follow the instructions below:

1. On your laptop or smartphone, look for a WiFi network with the word ‘piratebox”.

2. Connect to the network like you would any other WiFi access point.

3. Open up your web browser. You’ll be automatically directed to a page with files and services shared by other conference attendees.

4. To share files, just drag them onto the list in your browser window.

That’s it! If you’d like to find out more about Pirateboxes and similar community wireless projects, including how to build your own, come to the session ‘The Piratebox Commons,” part of the ‘Collaborative Design Challenge.” Pirateboxes are a community technology project facilitated by the Open Technology Initiative.
CONFERENCE AT A GLANCE

THURSDAY - JUNE 23, 2011
2:00pm - 5:00pm › Registration Opens / AMC Media Lab set-up [Mcgregor]
7:00pm - 11:00pm › Pre-Conference Reception [Re:View Contemporary]

FRIDAY - JUNE 24, 2011
8:00am › Registration Opens [Mcgregor]
9:00am - 10:30am › Session Block 1
10:45am - 12:15pm › Session Block 2
12:15pm - 2:00pm › LUNCH BREAK / Caucuses [see “Places to Eat” pg. 83]
2:00pm - 3:30pm › Session Block 3
3:45pm - 5:15pm › Session Block 4
5:30pm - 7:00pm › Opening Ceremony [Community Arts Auditorium]
7:00pm - 9:00pm › DINNER BREAK / Caucuses [see “Places to Eat” pg. 83]
8:00pm - 1:00am › Bowling & Karaoke Extravaganza [The Majestic]

SATURDAY - JUNE 25, 2011
8:00am › Registration opens [Mcgregor]
9:00am - 10:30am › Session Block 5
10:50am - 12:20pm › Session Block 6
12:20pm - 2:10pm › Lunch / Caucuses [see “Places to Eat” pg. 83]
2:10pm - 3:40pm › Session Block 7
4:00pm - 5:30pm › Session Block 8
5:30pm - 7:00PM › Saturday Evening Caucuses
5:30pm - 8:00pm › DINNER BREAK [see “Places to Eat” pg. 83]
8:00pm - 2:00am › Music Showcase [MOCAD]

SUNDAY - JUNE 26, 2011
9:30am - 10:00am › Pre-Conference Session
10:00am - 11:30am › Session Block 9
11:30am - 12:40pm › LUNCH / Caucuses [see “Places to Eat” pg. 83]
12:40am - 2:10pm › Session Block 10
2:30am - 4:00pm › Session Block 11
4:00pm - 5:00pm › Closing Celebration [Mcgregor]
5:30PM - 7:30PM › Post-Conference Activities
8:00PM - 2:00AM › Allied Mania Conference After-Party [Cass Cafe]
Welcome to the AMC!

The Allied Media Conference cultivates strategies for a more just and creative world. We come together to share tools and tactics for transforming our communities through media-based organizing.

Since our founding in 1999, we have evolved our definition of media, and the role it can play in our lives – from zines to video-blogging to breakdancing, to communicating solidarity and creating justice. Each conference builds off the previous one and plants the seeds for the next. Ideas and relationships evolve year-round, incorporating new networks of media-makers, technologists and social justice organizers. We draw strength from our converging movements to face the challenges and opportunities of our current moment. We are ready to create, connect and transform!
Allied Media Projects
Network Principles

We are making an honest attempt to solve the most significant problems of our day. We are building a network of people and organizations that are developing long-term solutions based on the immediate confrontation of our most pressing problems.

Wherever there is a problem, there are already people acting on the problem in some fashion. Understanding those actions is the starting point for developing effective strategies to resolve the problem, so we focus on the solutions, not the problems.

We emphasize our own power and legitimacy.

We presume our power, not our powerlessness.

We are agents, not victims.

We spend more time building than attacking.

We focus on strategies rather than issues.

The strongest solutions happen through the process, not in a moment at the end of the process.

The most effective strategies for us are the ones that work in situations of scarce resources and intersecting systems of oppression because those solutions tend to be the most holistic and sustainable.

Place is important. For the AMC, Detroit is important as a source of innovative, collaborative, low-resource solutions. Detroit gives the conference a sense of place, just as each of the conference participants bring their own sense of place with them to the conference.

We encourage people to engage with their whole selves, not just with one part of their identity.

We begin by listening.
HOW WE ORGANIZE THE ALLIED MEDIA CONFERENCE

We want to “open source” the process of organizing the AMC. We want to share here our evolving practice for conference organizing and network-cultivation. As conference organizers, we learn so much from the AMC community each year, and we are honored to be able to reflect upon and share some of those lessons. Beyond this document, we want to develop more ways for all of the protagonists in the AMC to share their stories of organizing for, around, and beyond the AMC.

AMC History

The Allied Media Conference emerges out of 13 years of relationship-building across issues, identities, organizing practices and creative mediums. Since the first conference (then the Midwest Zine Conference) in 1999, people have been compelled by the concept of do-it-yourself media. Later, as the Underground Publishing Conference, our emphasis shifted towards building a movement of alternative media makers. With the shift to Allied Media in 2005, the AMC began to attract more people who are interested in using participatory media as a strategy for social justice organizing.

Allied Media Projects and the AMC moved from its home in Bowling Green, OH to Detroit in 2007. This shift was marked by changes in leadership and organizational priorities. More young people, queer people, people of color and low-income communities were participating in the AMC. More artists and organizers from Detroit were participating, bringing with them the lessons from the city’s creative media and social movements. In moving the conference to Detroit and connecting with the city’s movement legacy and current practices of transformation, AMP began advancing a new model for how national conferences can relate to their host cities. We maintained the best elements of the do-it-yourself culture that had nurtured the AMC in Bowling Green, while fusing it with the social justice priorities of those who were starting to call the AMC home.

With the move to Detroit, the AMC gained more national attention. The SPEAK! women of color bloggers network, which had formed out of a workshop at AMC2006, grew into an entire conference track co-sponsored by the national organization, INCITE! Women of Color Against Violence. Youth media organizations, primarily from the Midwest, that had participated in the conference since its earlier years, began bringing more of their social justice allies, including groups like the Philadelphia Student Union and Palestine Education Project that wanted to learn how to incorporate media into their organizing strategies, and in turn helped define new practices of media-based youth organizing. Media reform activists saw the AMC as an important teaching and learning space; organizations such as Consumers Union, Free Press, and the Media & Democracy Coalition began sponsoring and participating in the conference in order to engage new communities in media policy issues and also to learn from the creative organizing strategies emerging from the grassroots.

Following the first AMC held in Detroit, in 2007, legendary Detroit activist Grace Lee Boggs wrote:
At this conference, a new generation of youthful movement-builders came out of obscurity. Emerging in a special time in which there is an explosion of activity in the fields of alternative media, alternative education, and alternative ways of doing politics, they have accepted the challenge to direct this explosion towards a new movement to transform society.

Every year new national networks of social justice organizers, artists, educators and technologists make the AMC their point of convergence to share skills and develop strategy. Every year we face new challenges and opportunities. As a result, the work of organizing the conference changes constantly, and there is no perfect formula for how we do this work. But we have developed some ways of thinking about our organizing that have proven useful as we produce the AMC every year in a context of constant change and growth.

Principled Work

We think of the AMP Network as an ecosystem and in that context, the conference as a rich, deep soil for cultivating that ecosystem. We are conference-organizer/earthworms, tending to an AMC-soil in which extraordinary things can take root and grow.

We work to identify all of the right care and nutrients needed for our conference community to thrive. We learn of these from the network by embedding cycles of critique and reflection into the AMC organizing process. Some of the organizing lessons from the network are so consistent and widely practiced that they amount to a set of shared network principles. We have articulated these principles, to the best of our ability, so that we can all understand and guide the work we are doing together. You can read the AMP Network Principles on page 5.

The AMC increased by hundreds of participants every year between 2006 and 2010, and the size of Allied Media Projects’ programs and budget grew exponentially each year during that same period. The AMP Network Principles are an important resource in helping us hold our values as we grow in big ways.

Accessibility

We work to make the AMC more accessible to more people each year because we know that our movements suffer without the brilliance of parents, of people with disabilities, of trans & queer people, of non-English speakers, of people living in poverty, of young people and elders, of non-male technologists and everyone else surviving and creating solutions in the face of adversity.
The work of making the AMC accessible changes shape from year to year. In 2007, we introduced childcare, making the AMC accessible to more parents. This evolved into a Kids Track, which integrates children as full participants in the conference. Now, in 2011, we have our first ever Elders track, shifting the AMC to become a more welcoming intergenerational space. We expand access to all types of learners by encouraging the practice of popular education in all tracks of the conference. The AMC’s radio transmitter-building and computer-hacking activities have made technology accessible to non-“techies.” For AMC2011, we now have a whole track around collaborative technology design. The staff at McGregor Conference Center become increasingly accepting of our gender-neutral bathroom with every passing year, and we work towards scent-free spaces wherever possible.

The team of staff and volunteers who manage conference logistics ensure that the conference is as accessible and stress-free as possible. In 2011, the AMC volunteer roles include: childcare, A/V support, accessibility, documentation, registration table, after-party support, translation, and relaxation room. Each of these roles is coordinated by a team captain who solicits volunteers, orients them to their role and creates shift schedules. We thank our volunteers with a post-AMC appreciation party in July.

In 2010, disability justice activists launched Creating Collective Access, an initiative to go beyond the logistics of accessibility, to create a wholly interdependent community of people all working to meet their own and each others’ access needs during the ten days of the AMC2010 and U.S. Social Forum. Creating Collective Access helps us imagine how we can use conference spaces to not only strategize towards the world we want to see, but to actually create it. In that spirit, this year the Eco-Media for Survival & Sustainability Track presents a youth farm-to-table dinner and “solar powered open mic/lens” showcase at AMC2011, practicing the connection between communications and our environment that we need for a sustainable future. The first ever Healing Justice Track of the AMC is holding space for sustainability and wellness throughout the 2011 conference weekend, in the healing practice space and relaxation room. The second iteration of Creating Collective Access will be practiced at AMC2011 as well, as part of the Disability Justice: Creating Wholeness Track.

Participatory Content Development

AMC2011 features 19 participant-organized tracks. Tracks are series of AMC sessions held together by shared practice, interest, issues, and/or identities. Networks of individuals and organizations come together in AMC tracks to advance ongoing organizing and to share strategies for using media, technology, art and creative communications for community problem-solving. AMC tracks are spaces to share success stories, cross-pollinate across networks and to seed new projects and partnerships.

Through the track organizing process, we are able to draw upon the resources of the AMP network to develop and coordinate a huge amount of content for the AMC. Drawing upon this network resource helps keep a low staffing overhead cost for the conference, and develops the decentralized leadership of the network.

Each AMC organizing process begins with reflection on the previous conference. We scour the Internet for blog posts, Twitter comments, photos and videos about the
conference and we conduct an online survey of participants, gathering feedback on everything from workshop content to logistics. We listen to the extensive footage that is gathered by our volunteer documentation team and AMC-FM Radio Station. We do phone interviews with track coordinators to assess what they accomplished through their tracks and how they see their work continuing over the coming year.

Throughout the Fall, we solicit and develop new tracks, based on the ideas generated through the feedback and reflection process. We support returning tracks to build upon the lessons and successes of the previous year. For AMC2011, everyone who submitted a track proposal was invited to review and rate all other track proposals. AMC advisers and Allied Media Projects staff also contributed reviews. We asked reviewers to evaluate proposals based upon these criteria: Is this proposal grounded in media, technology, art or other creative communication strategies? Does this proposal align with the AMP Network principles? Does this track build upon the ideas and organizing that came out of past AMCs?

AMP staff synthesized the reviews of each track proposal and made final decisions about how the proposal could be incorporated into the AMC. We worked with track coordinators to finalize the scope and vision of their track, based off reviewer’s comments.

We developed a clear sense of the projected work involved in organizing a track. Our 2011 track organizing process was rigorous, but designed to spread the workload as evenly as possible between January and June. Individuals and all-volunteer organizations were invited to lead many tracks, but because of the projected workload, we strongly recommended that every track be supported by at least one organization who could contribute paid staff time to the organizing process.

We invited AMC2011 track coordinators to a weekend-long planning retreat in Detroit in January. This retreat was a space to deepen the intersections between tracks and share skills in track organizing. The skills we shared included popular education techniques, communications, accessibility, grassroots fundraising and facilitative leadership.

Shortly after the track coordinators meeting in Detroit, we launched the call for session proposals. We used an online form to collect proposals. This began an online workflow moving the proposed session through peer review, editing, collection of logistical information, and ultimately exporting into our web and printed programs. Our session proposal form asked for: title, description, presenter names and bios, kid-friendliness level, travel and housing scholarship requests, and if the proposer wanted to affiliate their session with any of our 19 accepted tracks. We also asked for the name and contact information of a point person who will coordinate the session-organizing process in the event that it’s accepted.

For the past few years, we have received roughly twice the number of session proposals as we have space for. To make the hard decisions of which sessions to accept, we engage an extensive network of advisors, made up of track coordinators and other key supporters. In 2011, more than 100 people reviewed session proposals. In their reviews, they were asked to consider: Does this session advance media strategies for a more just and creative world? Is this session aligned with the AMP Network Principles? Does this session build upon ideas from previous AMCs?

Track Coordinators then divided the sessions proposed under their track into piles
of "absolute yes," "maybe, if changes are made," "not for this track, but maybe for somewhere else" or "no, this doesn’t belong at the AMC.” AMP staff reviewed all of the sessions, weighing strongly the recommendations of track coordinators and made final decisions about the content of the AMC.

After we determined the final content of the AMC, we asked each presenter to post an outline of their session to an internal message board on the AMC website. All session presenters had the ability to read through the outlines, exchange workshop formats and activities that will make their sessions as creative, accessible, and interconnected as possible.

The creation of the AMC schedule is the final step in the AMC content development process. We solicited scheduling requests and audio/visual needs, and then assembled a matrix of time slots and room assignments. The AMC2011 grid consists of 11 session blocks each with 12 – 14 room assignments, plus caucuses and off-site activities and tours. In crafting the schedule, we considered: presenter availability, diversity of content within a session block, anticipated audiences for concurrent sessions, room sizes and space requirements, and availability of A/V equipment. We also considered the overall flow of content within a track, and throughout the conference as a whole. We want the AMC to be experienced as a progression through layers of ideas, relationship and strategies. The Opening Ceremony on Friday evening and the Closing Celebration on Sunday provide a frame for these experiences.

Grassroots Fundraising

The majority of the communities that come to the AMC have little monetary wealth. Each year we’ve become more hands-on in supporting grassroots fundraising efforts that builds on the non-monetary wealth of relationships, experiences and skills in the AMP network to ensure that more people who want to participate in the AMC can.

Beginning in 2009 we became more intentional in supporting the decentralized fundraising of the AMP network. To resource people to get the AMC, we wanted to limit the growth of a centralized AMC scholarship fund, and instead invest in supporting fundraising efforts that would build local groups’ capacity.

In 2010 and 2011, we began offering AMC Track Coordinators $500 seed grants to be used to raise funds to support people in their network to come to the AMC. Track organizers used these seed grants for drag show dance parties, herbal medicine and poster sales campaigns, and anti-apartheid t-shirts. Combined, these efforts have raised funds many times greater than the initial investment. At our planning retreat in January, some of the AMC2011 Track Coordinators produced a guide, “How to Raise at Least $1,000 With a Dance Party,” along with other fundraising success stories and resources. AMP Staff directly supported local fundraising efforts by connecting groups with funders, facilitating planning processes for group travel, assisting with grant writing, and in one instance, traveling to DJ at a fundraising event.

Our success at growing the grassroots fundraising strategies of the AMP Network has been due in large part to the strategic use of seed money from supportive foundations, beginning with the Media Justice Fund of the Funding Exchange in 2005, and continued to date by the Media Democracy Fund, the Nathan Cummings Foundation and the Open Society Foundations.
Fun and Beautiful Things

We put as much thought and care into the evening activities of the conference as we do the daytime activities. We see amazing work and connections in the sessions of the AMC, but lasting relationships are forged on the dance floor, in late night conversations in dorm rooms and in other social spaces that participants create for themselves. When curating the content of the Friday and Saturday evening events, we fill the line-up with Detroit’s incredible community of cultural producers – of emcees, bands, DJs, producers, spoken word artists, cellists, harpists, and more. Our showcases celebrate queerness and genre-defiance. We aspire to create transcendent moments that expand our belief in ourselves and each other!

Our Friday night bowling party is an AMC tradition that persists from our days in Bowling Green, OH, and lives on at Detroit’s historic Garden Bowl, one of the oldest bowling alleys in the country. We bring in a karaoke DJ to the party because we believe that our music should be as participatory as our media!

We prioritize awesome graphic design in all that we do. We want to create a space for people to be inspired and access their inner genius. As Andrea Smith said at the AMC2009 Closing Ceremony: “We need to create a beautiful revolution. When we start to create communities that are beautiful, we start to rethink the way we see ourselves... What creating a beautiful revolution means, is not just organizing people who have the title ‘artist’ but recognizing the artist within us all, because what we are doing is creating a world that we can’t even fully imagine...and that’s why we need artistic work: to unleash our political imaginary.”

The Shape of AMP to Come

We’re so excited to be with you here at the AMC, learning from each other and evolving our work. We want to keep sharing ideas and organizing models with you. This article has presented a few fragments from our process. Some day soon, we’ll be launching an official organization blog so that we can share more lessons and learn more directly from you.

We are expanding out website’s message board system, now known as AMPTalk, and we want this to be a space for continuing collaboration, idea and resource exchange. After nearly two years of research and development, we are launching the Allied365 Training & Exchange Bureau, an online catalogue to share the trainings, performances, consultation, and other offerings of the Allied Media Projects network. We are building these infrastructures to enrich our connections year-round between AMCs.

Here in Detroit, we are facilitating the Detroit Digital Justice Coalition and the Detroit Future Media program, working with hundreds of Detroiteros to expand our skills in audio and video production, graphic design, web development, and then applying these skills as educators, entrepreneurs and social justice activists. We are building towards a vision of Detroit transformed by creative and community-led media. With your innovations and energy, the AMC community adds fuel to our local projects each year. We hope you have also been enriched by you experience here in Detroit.

Let’s keep sharing, building and creating, together.
SESSION TRACKS

Tracks are series of workshop sessions connected by shared strategies, issues or identities. Less like “railroad tracks” that would route your interest in a particular direction, tracks at the AMC are more like “animal tracks” that crisscross each other as they travel in unexpected patterns.

**MEDIA IN OUR BODIES: DANCE & PERFORMANCE ARTS**
The way we move our bodies is a form of media. It can be transformative and participatory. It can document, subvert and protect. The AMC community has demonstrated this through past sessions such as: Breakdancing, Embodying Resistance, Decolonial Images in Burlesque, Comedy as a Subversive Tool, Homorobics, plus our epic late-night dance parties. This track is for people who want to geek-out on the potential for dance and performance arts to heal and inspire our communities. We want to make movement accessible to all ages and bodies. We will be working to make the AMC afterparties as youth-friendly, queer-friendly and all-body friendly as possible. This track will be starting point for movement enthusiasts who want to grow a network of support and collaboration that extends beyond the AMC.

**KIDS TRANSFORM THE WORLD!**
Kids four and up will take a magical journey where they engage with each other, imaginary characters and the stars and constellations of the AMC Galaxy. From our families to our homes, our communities to our earth, kids will explore their stories, dream up infinite possibilities, and express their visions for the world through paper, through voice, through play and beyond.

**MEDIA POLICY FOR SOCIAL JUSTICE**
What does media policy have to do with me? This track will demystify and breakdown the local and federal media policies that have a profound impact on our ability to communicate and organize as cultural workers, artists, movement-builders, and community members. What do people-centered media policies look like? How can we shape our local communication infrastructures to create greater access, participation and community ownership? Sessions will provide resources, case studies, strategies, media policy literacy curricula and popular education tools for participants to bring back to their local communities. The track will highlight timely media policies, such as access to an open Internet, broadband adoption, consumer protections for wireless users, criminal charges on prison calls, privacy and security issues. It will share cutting edge grassroots strategies for transforming these policies from the ground up!

**ELDERS: AMPLIFYING GENERATIONS OF BRILLIANCE**
Building on the wild and inspiring success of the Allied Media Conference Youth Track, the Elders track is designed to activate the rootedness of our movement in generations of brilliance, experimentalism and bravery. This track will be a space for sharing intergenerational and elder-led initiatives in marginalized and oppressed communities. We will build infrastructure for the practice of intergenerational communication, story-sharing, listening, love and support. We believe in cultivating “eldership,” which is more than an age demographic. Eldership is a self-identification and orientation. Individual elders and groups of elders take on the calling of framing the era, providing mentorship, carrying traditions, and
embracing community with their catalytic experiential wisdom. The practice of eldership honors elders as priceless oracles in the time-traveling, shape-shifting work of holistic transformation.

**GROWING SAFER COMMUNITIES**

Putting Transformative Justice at center stage, this dynamic track is chock full of communication strategies, tools and dreams for anyone working to build safety from violence and abuse in their communities without using the police or criminal legal system! Building on last year’s successful Creating Safer Communities track, this year we’ll take conversations about transformative justice and community-based accountability to the next level. Our communities are using tools like zines, safetylabs, flip cam videos, and neighborhood safety mapping to support a safe, healing, and restorative world. We’re tapping into into potlucks, posters, story circles, weekend action camps, elder/ youth inter-generational conversations, Twitter, textmobs, stencils and oh so much more to grow these communities. This track will bring together collectives from across North America and beyond to explore the brilliant ways we’re (nonviolently) kicking butt and building the systems we need to be safe and free.

**POETRY & MUSIC AS TRANSFORMATIVE MEDIA**

This track will be a gathering point for artists, organizers, and educators seeking to create community and center the potential of music and poetry to transform ourselves and our world. Applying the same forms of creativity and critique that we use in creating art to our methods of organizing, we hope to reflect on our work in holistic and innovative ways. We will share economic models for working artists to make their work financially sustainable and explore how those models can intersect with movement building. We will build and strengthen networks of performing arts and literary arts organizations that utilize poetry and music to engage youth in arts education, politicization, and leadership development. Throughout the track we will focus on ways to integrate cooperative and collaborative values into our organizing practices and artistic production. And of course we will create and share art that transforms and inspires us!

**INCITE!**

The INCITE! Track at the AMC is a place to build a shared approach to ending violence against trans and cis women, non-binary and trans* people of color through diverse media – from blogging and graphic design to zine-making and textile design. We will continue to highlight the transformative media strategies that will help broaden the understanding of gender justice and integrating this politic into our work at the intersections of gender, colonization, race, and class. Through this year’s track we will continue to build solidarity between movements, organizations and individuals that are headed by and supported by women, gender non-conforming, and transpeople of color. We will initiate collaborative projects that use different forms of media to help build communication, provide resources and tools to build sustainable ways of organizing and healing. The INCITE! Media Working Group will continue to convene strategy sessions to develop the internal and external communications infrastructure of the INCITE! Network, including a partnership with PixelPowrrr in Toronto. Trans women welcome!

**DISABILITY JUSTICE: CREATING WHOLENESS**

We are committed to building communication strategies for leadership and empowerment among disabled people, this year especially focusing on rural queer youth of color, and
to envision creating spaces where we can be our whole selves. We are dreaming spaces where we don’t have to separate our gender from our disability from our economic status from our sexuality from any of our other identities - where our struggle for liberation is interconnected. We are looking at ways to use media, technology, and education to expand accessibility and create inclusive spaces for all identities. By incorporating a disability analysis, the AMP family can make space for broader conversations around inclusion, relationships, community building, and self care, and the connection between bodies and exploitation in media. We believe that work around interweaving our various identities is important, not just to the disability movement but to the social justice movement as a whole.

**ECO-MEDIA FOR SURVIVAL & SUSTAINABILITY**

How does your current relationship to all life on the planet impact your vision(s) for the future? Eco-Media for Survival & Sustainability presents “big picture” storytelling: creating a new world by transforming our relationships with each other and Mother Earth. Designed and led by people of color, our growing network includes youth digital media makers, eco-justice activists, metaphysical manifestors, natural healers, grease car drivers, and off-grid survivors. Highlighting intersections between seemingly unrelated strategies, this track empowers everyone at AMC2011 to build together long term toward just and tangible solutions. Connecting the dots between healthy communities and whole people; energy, food, and housing sovereignty; globalization, prisons, and pollution; and, personal accountability, green privilege, and the eco-footprint of our technological tools, this track demonstrates how bio-fuels, farming/urban gardening, green building, and zero waste events management can be incorporated into multi-media making efforts on every level.

**TRANS & QUEER YOUTH MEDIA**

LGBTQ young people are using digital storytelling, participatory action research, community mapping, and performance and documentary film as tools for healing, education and community organizing. This track will highlight this liberatory work and strengthen the skills and networks among youth organizers. This track also creates an opportunity for projects and individuals to share models of how to do base building, leadership development, campaign development etc. that are truly youth led. At AMC2011 we will illuminate the generations old traditions of dance, art, drag, storytelling and community love that LGBTQ youth create throughout the country. This track shows how Trans & Queer youth transform from being victim to survivor, activist to revolutionary.

**LET’S BUILD IT TOGETHER! COLLABORATIVE TECHNOLOGY DESIGN**

The Collaborative Technology Design Track is a laboratory for applying the Allied Media network’s successful participatory media practices to the design of the media tools themselves. It’s about getting our devices, software and networks right by designing them together. Each of us has knowledge to offer; by learning to build as a community and connect our diverse skills, we can make technology that works for everyone. These workshops are for people with any level of technical or community experience who want to try collaborative design. How can we make community the core of our design process? We’ll get our hands dirty, experiment with new ways of teaching and learning, make mistakes, and try to build wonderful things. This track believes that technology design requires love, inclusiveness, and interdependence. Our goal is to explore ways for entire communities to participate in building complicated stuff.
MEDIOS CAMINANTES: IMMIGRANT VOICES
Focused on building a Spanish-language community media network, this track promotes the exchange of resources and organizing models amongst Spanish-speaking media-organizers and creators. We are also working to create a network of solidarity between immigrants in the US and social movements in Latin America. Through the development of a Medios Caminantes website we will create, exchange, and distribute Spanish-language media for radio, TV and print publications in the US and Latin America. After the passage of SB1070 in Arizona, we have seen a strong movement to denounce racist policies and practices all over the US. Help us to uproot racism and build our strength together as communities! Broadcast your voice to share your story, express your culture, denounce abuses, and create safer and healthier communities! Come to share, learn and exchange strategies to stand up for your rights as an immigrant through art, media, poetry and music!

HEALTH IS DIGNITY. DIGNITY IS RESISTANCE
Our goal for this track is to build awareness of healing as a necessary component of all social justice work, and create community capacity for health and healing work through online and offline strategies. We begin by prioritizing the health of people of color, indigenous communities, multi-gendered and multi-bodied people. We honor the fluidity and complexity of identity, and the importance of holding space for transformative conversations about racism, sexism, homo/queer/transphobia, and the many other forms of oppression at work within our movement. Through this track, we will share resources that can strengthen local work across the country. We will learn by doing - making media and practicing healing through-out the conference.

2D ART FOR 3D MOVEMENTS: GRAPHICS TO BUMP OUR CAMPAIGNS
This track will bring together artists and organizers to collaborate on the creation of ideas and images that will capture people’s imaginations. It will feature hands-on workshops in print-making, screen printing, flag-design, and radical typography. In these workshops we will help each other think through tactical questions such as: how do we communicate visually in ways that are both clear and poetic? and, how can visual art combine with poetry, music and performance to help audiences travel to other worlds? This track will also convene strategy sessions to explore the role of art in telling the complex stories of our communities’ presents and futures, using Detroit as a prime example. Together we will lift up the role of artists as facilitators, storytellers, organizers and educators within our movements, breaking down the distinction between “artist” and “organizer” to honor the creativity within us all.

RESISTING THE INCARCERATION NATION
This track will build off the foundation laid by the Communication Strategies to End the Prison Industrial Complex track at AMC2010. The twenty grassroots organizations who participated in that track have spent the past year building partnerships and launching campaigns, including a state-wide effort to challenge the no-parole law in Virginia, the launch of a national grassroots prison radio project and many others. This year’s track will continue to build and advance media strategies for those working to dismantle the prison industrial complex in all of its forms, including: immigration detention centers, isolated prisons, prisoner renting, human rights violations, ICE raids, militarized police occupation of neighborhoods and the separation of families. Bringing together urban and rural community media organizations we will develop powerful of narrative campaigns—combining different forms of media (flip video, radio, print, web, phone, and viral communication) to organize resistance to policing, surveillance, and imprisonment.
Radio Active: Transformative Transmissions
Have you ever wanted to produce radio featuring the voices of people within your community? Are you tired of being misrepresented or ignored by the corporate news media? If you responded yes, then this track is for you. Radialistas will offer trainings on conducting and recording audio interviews, using digital audio equipment, mastering the skills of audio editing, hosting a live radio broadcast, webstreaming and podcasting. We will air completed radio pieces on the AMC radio station. This track will examine how immigrant organizers are using radio to mobilize against raids and deportations, family members with incarcerated loved ones are using radio programs to cross prison walls, and how social justice activists across the world are using the broadcast medium as a tool for transformation. Radio Active participants can also learn how they can take advantage of amazing upcoming opportunities to build new community radio broadcast stations all across the US.

Indigenous Media: Dispelling the Lies of the Trickster
In many Native cultures the Trickster is a powerful archetype; he is a prophet, a liar, a catalyst. The Trickster often creates situations that challenge our cultural ways of life. In these moments, the people come together to discover their resilience and to develop their protective skills. Through this track we will share Indigenous perspectives of media and communication, and how these tools can and are being used to build networks and mobilize Native peoples. Our approach to sharing, educating and learning comes from our cultural traditions and seeks to incorporate these with social justice strategies. This track will draw lines of connection and communication between Indigenous people around the world by illuminating the similarities among our movements of resistance. Through building solidarity between Indigenous groups and the wider social justice movement we will collectively uncover, learn from, and finally dispel the lies of the Trickster.

Yalla! Media Strategies to End Israeli Apartheid
With the inspiring accomplishments of the Egyptian revolution and its ripple effects of hope and determination for freedom movements across the globe, the Boycott, Divestment, and Sanctions (BDS) movement to end apartheid in Israel is more important than ever. This grassroots strategy requires an expansive network of people taking creative, strategic actions wherever they live, work, shop, eat, go to school, etc. This track reaches out to AMC participants interested in utilizing culture, social media and direct action to achieve universal human rights for Palestinians, which include all forms of environmental, gender, indigenous, and disability justice. We will share strategies for bold, creative non-cooperation and resistance. We will also share toolkits, films, websites and information about existing networks of BDS organizers so that everyone walks away prepared to start taking BDS actions in their communities. Yalla! Let’s end Apartheid!

Science Fictions & Movement: Imagining a New Possible
So many of the things we thought were in the future, or only in the alternate universe of imagination, are happening now in the realms of travel, technology, security, health, climate, lifestyle - how about movement? In this track we will document the science fictional reality we are living in right now. We’ll also continue our exploration of Octavia Butler, as well as other authors, for wisdom on how we approach movement work. Finally, we will actively work on expanding our collective capacity to imagine new possibilities into existence.
Ongoing Activities

EVERYWHERE

**Scent Free Space**
Please be scent/fragrance free to the extent that you are able to. Folks who have chemical disabilities need to be able to participate in the AMC! So it would be great if everyone could avoid using shampoo/cologne/deodorant/detergent/fabric softener that is scented/has lots of chemicals all weekend. (This includes essential oils.) If you want more info about how to be fully scent/fragrance free, see http://www.peggymunson.com/mcs/fragrancefree.html, but the basics for the weekend will be great.

COMMENT: #scentfree ➔ #amc2011 ➔ http://talk.alliedmedia.org/node/4668

EVERYWHERE

**Creating Collective Access**
COORDINATORS: Savannah Nicole Logsdon-Breakstone; Leah Lakshmi Piepzina-Samarasinha; Sins Invalid; A’ishah Hills, NYLN
We envision a community-built-and-led collective access network of crips and our allies/comrades working to help each other to create and practice the kind of access, community and crip love that we know is possible! We want to help create access for us in ways that also builds community, care, crip solidarity, solidarity with non-disabled comrades and is led by crips! We want to stretch and think about collective access, resisting against the individualization of access in our world and movements. We want to create a new model of being in movement spaces. This is an ongoing project to make the AMC an accessible space for everyone.

COMMENT: #cca ➔ #AMC2011 ➔ talk.alliedmedia.org/node/4257

**Re:View Contemporary**
Wes Taylor & Chitra Gopalakrishnan: “brandished”
Co-presented by Re:View Contemporary & Allied Media Projects
In “brandished,” artists Wes Taylor and Chitra Gopalakrishnan present works that investigate the complexities within social systems and behavioral patterns. Digital prints, drawings, screen prints and installation are part of this two-person exhibit that invites the viewer to question their own ideas and perceptions around the concepts of attraction/replusion and simplicity/complexity. Visit the show at Re:View Contemporary, 444 W. Willis Street, Units 111 and 112. Thurs - Sat 12pm - 6pm. Chitra Gopalakrishnan Artist Talk: Friday, June 24, 6PM - 8PM. Wes Taylor Artist Talk: Sunday, June 26, 6PM - 7:30PM.

COMMENT: #brandished ➔ #AMC2011 ➔ talk.alliedmedia.org/node/4642

**Room A (MCGREGOR)**
**AMC-FM Radio Broadcast: Hear It. Be It.**
Presenters: Andalusia Knoll, Thousand Kites; Martin Macias, Radio Arte; Green Guerrillas Youth Media Tech Collective; Joaquin Uy, Youth Media Institute
Tune in and participate in the 5th annual AMC radio broadcast. Each hour is open to you. AMC track participants will be able to broadcast the latest news in grassroots media justice strategies and transformative organizing. Others new to radio will have the opportunity to learn firsthand the technology and logistics behind creating a basic radio broadcast and web stream. If you are unable get behind the mic, but
ongoing activities (cont.)

have your own produced radio segments, then drop off your work for airing. also, the station is powered by the green guerrillas youth media tech collective’s mobile media center and renewable energy vehicle. learn how the radio station is powered, take a tour of the bus, and get hands-on experience filtering fossil-free fuel.

ongoing activity | not interesting for kids
comment: #amcfm » #amc2011 » talk.alliedmedia.org/node/4229

room h (mcgregor)

amchildcare
parents or adults in care of children can enroll children in allied media childcare (amchildcare), which is provided for all children who attend the conference. amchildcare provides fun, creative, and educational activities as well as healthy snacks twice daily. our hours will be 9am through the last conference session each day. additional childcare is available for after-hours, upon request. the amchildcare collective is a locally-based group of individuals dedicated to creating a healthy, safe, and caring environment for the children that attend the amc.

ongoing activity | designed for kids
comment: #amchildcare » #amc2011 » talk.alliedmedia.org/node/4624

room l (mcgregor)

intergenerational story sharing space
presenters: alexis pauline gumbs, mobile homecoming; julia wallace, mobile homecoming; imani rashid, imani rashid productions; ana martina; isaac miller; zachari curtis, spirithouse
this is a space for intergenerational listening and story sharing focusing on: queer intergenerational listening, listening for practices of safety across generations, activities led by youth and children and one on one listening. there will be booths with sign up sessions for individuals to tell a story they want to tell in response to a number of themes, and there will be space for interactive story sharing facilitated by different amc participants and scheduled in advance. there will also be creative writing workshops and consultation stations facilitated by members of the pm track.

ongoing activity | for all ages
comment: #storysharing » #amc2011 » talk.alliedmedia.org/node/4242

room l (mcgregor)

right on! write on!: an ongoing workshop
this workshop space will provide weekend-long opportunities for attendees to write, reflect, and be empowered to share their stories. this space will be filled
with artists and educators who will provide workshops and consultation stations on writing, performance, self-publishing, chapbook making, touring, and many other topics that will help us further our work as world changers. Friday afternoon will feature a series of films about the youth spoken word movement and the power of hip hop and spoken word to create social change. These films will be accompanied by Q&A and an opportunity to dialogue on how to connect with similar programming going on nationally and bring this work to your community.

ONGOING ACTIVITY | FOR ALL AGES
COMMENT: #writeon ›› #AMC2011 ›› talk.alliedmedia.org/node/4643

OUTER GALLERY

Childcare Strategies!

Presenters: INTERGALACTIC CONSPIRACY OF CHILDCARE COLLECTIVES (ICCC)
Are you interested in starting your own childcare collective, engaging children as political subjects, or just providing childcare for your organization? Come to our table and sign up for a “one-on-one” strategy session with two folks who are each from different childcare collectives. They will help you strategize how to get things started and hook you up with some resources, games, activities, and more!

CONSULTATION STATION | FOR ALL AGES
COMMENT: #AMCkids ›› #AMC2011 ›› talk.alliedmedia.org/node/4287

Fuel Your AMC! Bicycle Blender Smoothie Making Station!

Presenters: FENDER BENDER DETROIT
Stay away from the vending machines! Give your mind and body what they really want…pedal yourself a smoothie of choice as a healthy and filling snack while also getting a little exercise and education. We’ll use locally grown fruit from Detroit’s very own Eastern Market. We have fillers to blend in, including nut butters, almond milk and yogurt—local as well. Learn about alternative energy including a “how-to” on making your own pedal-powered blender from a bicycle! Discover (if you don’t already know) the wonderful world of bikes as a tool of transportation and transformation!

ONGOING ACTIVITY | FOR ALL AGES
COMMENT: #bikeblender ›› #AMC2011 ›› talk.alliedmedia.org/node/4273

Trumbullplex Zine Library Lounge

Presenters: TRUMBU LLPLEX ZINE LIBRARY, TRUMBU LLPLEX ZINE LIBRARY
The cuties from the Trumbullplex Zine Library are going to set up an area where folks at the conference can come sit and relax—and read zines from our collection. Folks from our library will be there to answer questions and talk with. We believe that zines are an important part of independent media we think it would be great for everyone to have the opportunity to look through a huge collection of zines on a very wide range of topics. Zines remain one of the most accessible media to share ideas and thoughts in that anyone can make one without connections to large publishers or other corporate enterprises.

ONGOING ACTIVITY | FOR ALL AGES
COMMENT: #tplexzines ›› #AMC2011 ›› talk.alliedmedia.org/node/4184
Ongoing Activities (cont.)

OUTER GALLERY

EXHIBITION AREA

The AMC features an exhibition area showcasing an exciting collection of book and zine distributors, non-profit and activist organizations, technology presentations, and other fun stuff.

ONGOING ACTIVITY | FOR ALL AGES

ROOM 156 (ART EDUCATION CLASSROOMS)

HEALING JUSTICE PRACTICE SPACE

COORDINATORS: TRIANA KAIZALEH-SIRDENIS, DETROIT FULL CIRCLE DOULA COLLECTIVE;

AUTUMN BROWN, ROCK DOVE COLLECTIVE; TELESH PASCUAL LOPEZ, THIRD ROOT COMMUNITY HEALTH CLINIC; JULIA BENNET, THIRD ROOT COMMUNITY HEALTH CLINIC

The Healing Justice Practice Space will provide individual and collective healing, with the goal of creating and sustaining an environment of wellness and safety for conference participants. The space will welcome the contributions of volunteers who are interested in or are practitioners of various medicine and healing arts, including (but not limited to): reiki, massage, acupuncture, yoga, counseling, dance/movement, somatic, art therapies, sound, full spectrum doula support, etc. By providing space for an inclusive practice that is built in direct linkage with the Health is Dignity, Dignity is Resistance, Disability Justice, and SC Tracks, we will hold an all gender, all bodied, accessible space for the AMC community during the conference.

ONGOING ACTIVITY | FOR ALL AGES

COMMENT: #hj » #AMC2011 » talk.alliedmedia.org/node/4307

ROOM 158 (ART EDUCATION CLASSROOMS)

RELAXATION ROOM

We know that, awesome though it is, the AMC can be overwhelming. The relaxation room is a space where you can go chill-out, take a nap, make some tea, and recharge your batteries - literally and figuratively. Right next door to the Relaxation Room, The Healing Justice Practice Space will be offering treatments throughout the weekend (see above).

ONGOING ACTIVITY | FOR ALL AGES

COMMENT: #relax » #AMC2011 » talk.alliedmedia.org/node/4632

EVERYWHERExhE

THE PIRATEBOX COMMONS

COORDINATORS: JOSH KING, THE OPEN TECHNOLOGY INITIATIVE; DENISE CHENG, THE RAPIDIAN (GRAND RAPIDS COMMUNITY MEDIA CENTER)

This activity is an exploration of how open technology can facilitate new forms of community engagement and set the agenda for a digital society. Prior to the conference, we'll set up wireless community dropbox servers using open source technology in public spaces. All conference-goers are invited to add media that serve either as useful information to other conference participants or act as 'artifacts' of the conference - items that symbolize what aspects of AMC were meaningful to them. On an ongoing basis through the conference we’ll engage with the participants to explain the boxes, and provide a presentation stream of the most interesting and useful information. We’ll create a discussion about the use of open technology and crowdsourcing to create new digital common spaces. See the "Online Access" section of the program for instructions on how to use the Piratebox Commons!

ONGOING ACTIVITY | NOT INTERESTING FOR KIDS

COMMENT: #amcpirates » #AMC2011 » talk.alliedmedia.org/node/4342
THURSDAY, JUNE 23, 2011

7:00PM - 10:00PM: Pre-Conference Event

RE:VIEW CONTEMPORARY

OPENING RECEPTION: WES TAYLOR AND CHITRA GOPALAKRISHNAN: “BRANDISHED”
CO-PRESENTED BY RE:VIEW CONTEMPORARY AND ALLIED MEDIA PROJECTS
In “brandished” artists Wesley Taylor and Chitra Gopalakrishnan present works that investigate the complexities within social systems and behavioral patterns. Digital prints, drawings, screen prints and installation are part of this two-person exhibit that invites the viewer to question their own ideas and perceptions around the concepts of attraction/replusion and simplicity/complexity. Location: Re:View Contemporary 444 W. Willis Street, Units 111 and 112.

(For All Ages) #brandished #AMC2011 ›› talk.alliedmedia.org/node/4644

Friday, June 24, 2011

8:00am: Registration Opens [MCGRGOR CONFERENCE CENTER]
Complimentary bagels, juice, coffee and tea.

9:00am - 10:30am: Session Block 1

MCGRGOR - NORTH ENTRANCE | TOUR | FOR ALL AGES
TOUR: DETROIT DIGITAL JUSTICE COALITION COMMUNITY MEDIA LABS
PRESENTERS: DETROIT DIGITAL JUSTICE COALITION
In October 2010 the Detroit Digital Justice Coalition was awarded federal dollars to open up 13 public computer centers. The structure and purposes of these public computer centers are diverse and adapted to each community’s needs. This bus tour will visit the DDJC computer centers sharing each community’s unique approaches to addressing the digital divide. From makerspaces to air quality monitor centers, these centers will give you a sense of Detroiters’ creative problem solving techniques using technology.

COMMENT: #DDJClabs » #AMC2011 » talk.alliedmedia.org/node/4359

ROOM C (MCGRGOR) | WORKSHOP | NOT INTERESTING FOR KIDS
VIDEO BLOGGING TO EXPAND YOUR MESSAGE
PRESENTERS: NICKEY ROBAR, REEL GRRLS; MAILE MARTINEZ, REEL GRRLS; JULIA LEVY, REEL GRRLS
Vlogging is an excellent way to spread your organization’s mission to a wider audience. A short web video can get a message across in a succinct, fun way. Plus, vlogging is a great project for new media makers and those with limited equipment. We’ll watch some of our favorite vlogs and discuss what makes a good vlog, simple editing techniques, and how to get your vlog seen once it’s done. We’ll finish with a short group vlogging activity.

COMMENT: #vlogging » #AMC2011 » talk.alliedmedia.org/node/4358
**INTRODUCTION TO THE KIDS TRACK**

**Presenters:** Intergalactic Conspiracy of Childcare Collectives (ICCC); ICCC Member Collectives; Regeneracion Childcare Collective of New York City; Bay Area Childcare Collective

This workshop is the first in a series of 10 workshops that use different characters as part of a story to connect media with social justice. This workshop will introduce the Kids Track to the kids and any parents who’d like to join! We will play some “getting to know you” icebreaker activities. Then we will come up with some group agreements around safe space, boundaries and conflict navigation for the rest of the conference.

**COMMENT:** #amckids ›› #AMC2011 ›› talk.alliedmedia.org/node/4367

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**BYPASSING INTERNET CENSORSHIP**

**Presenters:** Josh King, Open Technology Initiative; Andrew Lewman, Tor Project

If you’ve ever read a science fiction novel by Neal Stephenson, William Gibson, or Cory Doctorow, you’re familiar with the concept of governments and corporations using technology to spy on the average citizen. And just like in those stories, it takes an elite hacker (either of the black trenchcoat and sunglasses or ponytailed supporting character variety) to be able to fight off this inexorable intrusion into the privacy and freedom of our speech. Well, that is just what they want you to think. Though the technology to surveil is very real, so are technologies that allow anyone to protect themselves. In this panel we’ll discuss these tools and provide a hands-on workshop in installing one of the most powerful of those tools currently available, Tor. Resistance is not futile.

**COMMENT:** #tor ›› #AMC2011 ›› talk.alliedmedia.org/node/4233

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**STORIES THAT FEED OUR BODIES & COMMUNITIES: MEDIA TOOLS FOR HEALING**

**Presenters:** Anjali Taneja, CureThis; Alexis Pauline Gumbs, Broken Beautiful Press; Brownfemipower, Flip Flopping Joy; William Copeland, East Michigan Environmental Action Council; Molly Glasgow, Point Acupressure

How do stories empower us and help us take care of ourselves? What role can creative media play in our individual and collective healing? We will explore the narratives that have moved us to activism, the inspiration that has compelled us to want to tell stories, and the accessible media tools we have utilized or built to creatively share these stories. Presenters will share a few tools they have created, including the Mobile Homecoming project, CureThis.org, Flip Flopping Joy, and the Lucille Clifton

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**TRACK LIST KEY**

1. Media in our Bodies
2. Kids Transform the World!
3. Media Policy for Social Justice
4. Elders: Amplifying Generations
5. Growing Safer Communities
6. Poetry & Music
7. Incite!
8. Disability Justice
9. Eco-Media for Survival
10. Trans & Queer Youth Media
11. Let’s Build It Together!
12. Medios Caminantes
13. Health is Dignity
14. 2D Art for 3D Movements
15. Resisting the Incarceration Nation
16. Radio Active
17. Indigenous Media
18. Yalla! End Israeli Apartheid
19. Science Fictions & Movement
Shapeshifter Survival Series. We will strategize and dream together – about the ways in which storytelling can be useful for our mental, physical, and spiritual selves, in the context of community, the public sphere, and to manifest our dreams.

**COMMENT:** #healingstories ›› #AMC2011 ›› talk.alliedmedia.org/node/4323

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**PALESTINIAN YOUTH ENVISION THEIR FUTURE THROUGH MEDIA**

**Presenters:** Melissa Franklin & Marei Spola, 7th Generation Indigenous Visionaries; Alaa Shelbaia, Yaffa Cultural Center, Nablus Palestine

Through solidarity workshops with Palestinian youth, 7th Generation Indigenous Visionaries members share their experiences from occupied Palestine to Turtle Island two years after their Indigenous Youth Delegation to Palestine and their ongoing cross-movement building. Video of the Palestinian youth will show the optimistic outlook they see in their future and the courage that breaks down the walls that are built to silence them. Alaa, a student from Nablus Palestine will share her experiences living in Balata refugee camp and what she envisions for her future. During this session, the audience will participate in an activity that will ask them ‘Where do you see yourself in 5 years?’ sharing the similarities that bind us together in solidarity.

**COMMENT:** #PaliYouth ›› #AMC2011 ›› talk.alliedmedia.org/node/4320

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**EDITING AS AN ACT OF LOVE**

**Presenters:** Jessica Cahoffmann, make/shift magazine; Lisa Factora-Borchers, Dear Sister anthology, make/shift magazine; Mariana Ruiz; Alexis Pauline Gumbs

This workshop will insist upon and celebrate the ways editing can, and in liberatory media projects, must be an act of love. While dominant media uses editing to serve conformity, hierarchy, and elitism, radical media makers can engage in different kinds of editing: editing rooted in skill-sharing, relationships, the bringing together of many different voices, collaboration, amplification of often marginalized stories, and more. In this session, we will give examples of multiple projects that engage editing as an act of love in different ways, and share practical tools and tips for editing in line with our love-and-liberation-minded values.

**COMMENT:** #editingaslove ›› #AMC2011 ›› talk.alliedmedia.org/node/4185

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**CATCHING FIRE: PERFORMANCE ART & SOCIAL JUSTICE IN YOUTH PROGRAMMING**

**Presenters:** Natasha Thomas-Jackson, RAISE IT UP! Youth Arts & Awareness; Regina Laurie, LINK Community Arts; Delma Thomas-Jackson, The Sankofa Project; Alexandria Bradley, Tapology; Babatunde Olaniran, Beauty & the Beat

What happens when you blend social justice work, youth engagement and performance art? You get transformative experiences that create and celebrate a different definition of society—one where the energy, brains, imagination, talent, and contributions of young people are valued and every human being is viewed as a creative and contributing “artist,” shaping the life of the community. Through dialogue, case studies, interactive performance arts activities and a strategy session, this workshop will provide those who work with youth—educators, advocates, allies and coordinators—with the tools to use performance arts to engage youth and create change in concrete and practical ways.

**COMMENT:** #CatchingFire ›› #AMC2011 ›› talk.alliedmedia.org/node/4316
In Detroit, out of creativity, necessity and compassion, a new idea of Work is emerging. Our city is in the midst of an economic and cultural (r)evolution, “as awesome as the transition from hunting and gathering to agriculture 11,000 years ago and from agriculture to industry a few hundred years ago,” philosopher Grace Boggs posits. To illustrate this seemingly small, yet seismic cultural shift, “Work in Progress” features the stories of a handful of East Side Detroiters, all of whom are re-inventing work in sustainable and meaningful ways. The documentary also highlights the voices of former autoworkers, labor historians, and writers. Gloria Lowe, a subject in the story, is also the narrator. The piece will be followed by a fishbowl discussion.

10:45am - 12:15pm: Session Block II

**Tour: the Detroit Digital Justice Coalition Community Media Labs (Cont.)**
This is the continuation of the Tour of the Detroit Digital Justice Coalition Community Media Labs.
TOUR | FOR ALL AGES

**Cyber Skills for Elders**
**Presenters:** Deepali Gokhale, BLOCS (Building Locally to Organize for Community Safety) Atlanta; Lea Salas, Southerners on New Ground; Julia Roxanne Wallace, Mobile Homecoming Project
This session is designed to empower elders to use multiple forms of media, in particular digital and computerized media to continue their organizing and artistic work and to share their insights with our intergenerational community. This session will be hands-on and will focus on computer skills, and will be presented in English and Spanish simultaneously. We will also discuss how elders can affordably have access to user-friendly Macs.

**Using Media to Fight Against Policing and to Build Community Self-Determination**
**Presenters:** Critical Resistance
This session will use a recent campaign against gang injunctions in Oakland, CA, to explore the power and possibility of using media tools in service of a multi-pronged campaign strategy. Combining mainstream media pieces with viral video, visual art, music, and social media, Oakland’s Stop the Injunctions Coalition has been able to successfully shift the terms of the debate on gang injunctions and make a strong case against the use of policing, period. In this session presenters will offer an overview of the approach taken by this coalition and solicit ideas about ways to augment the effectiveness of media strategies related to grassroots campaigns.
TRICKY TRAVELS THROUGH TRUST-BUILDING CONFLICT
Presenters: Regeneración Childcare Collective NYC; Bay Area Childcare Collective
This workshop is the second in a series of 10 workshops that use different characters as part of a story to connect media with social justice. This workshop will center around Ling, who’s special ability is empathy. We will explore transformative justice responses to conflict, specifically conflict that comes up among young children. This workshop will include a wide variety of games.

COMMENT: #amckids » #AMC2011 » talk.alliedmedia.org/node/4332

TEXT MESSAGING FOR GRASSROOTS ORGANIZERS
Presenters: Mehan Jayasuriya, Public Knowledge; Michael Weinberg, Public Knowledge; Mobile Voices / Vozes Móviles, IDEPSCA (Institute of Popular Education of Southern California)
The Internet has had a transformative effect on grassroots outreach and activism. However, in underprivileged and underrepresented communities, broadband penetration rates are often too low for the web to serve as a viable platform for organizing. In this workshop, we’ll show you how text messaging – a technology with much higher adoption rates in youth, underprivileged and immigrant communities – can be a cheap, effective and powerful tool for grassroots activism. Using two models, the “PK Mobile Action Alerts” system and the Mobile Voices / VozMob SMS platform, we will teach attendees how to build a text-messaging solution that works for your community-organizing efforts – whether that means holding elected officials accountable, or building grassroots communications infrastructure within your community.

COMMENT: #freedom2txt » #AMC2011 » talk.alliedmedia.org/node/4180

BATTLE TO BUILD: COLLABORATION & COMPETITION IN ARTISTIC COMMUNITIES
Presenters: Inside Out Literary Arts Project; D. Blair; Sofia Snow; Youth Owned Records
In this highly participatory workshop, artists, educators and organizers from all practices will pull apart the complexities of collaborations and competitions that arise in artistic communities. These discussions will address collaboration and competition ranging from a personal, aesthetic scale to a societal and global scale. We will discuss the pitfalls and triumphs of collaboration and competition in artistic movements such as Poetry Slam and Battle Rap etc. and also talk about the dynamic of artists and organizations competing for grants and/or working collectively in terms of fundraising. As we discuss these complexities, we invite participants to recognize these tensions in their own communities and strategize for most beneficial, productive outcomes.

COMMENT: #battletobuild » #AMC2011 » talk.alliedmedia.org/node/4348

DIGITAL JUSTICE & FOOD JUSTICE: BUILDING INFRASTRUCTURE FOR STRONG LOCAL COMMUNITIES FROM DETROIT TO HAWAII
Presenters: Benjamin Chodoroff, Detroit Digital Justice Coalition; Lottie Spady, Detroit Food Justice Task Force; Liberty Peralta, Kauhale
Making your own media is like growing your own food. In the same way that communities are building local food infrastructure, how are we building local media infrastructure? How can we learn from broken food distribution systems to inform how we build grassroots
communication networks? In this session, the Detroit Digital Justice Coalition and Food Justice Task Force will explain how they are using Hot Mesh wireless networks, DiscoTech Community Technology Fairs and Cook Eat Talk Community Dialogues to transform Detroit’s economy from the ground up. Makaha Studios, Searider Productions and MA’O Organic Farms from Wai’anae, Hawai’i will explain how they are using youth-driven social enterprise to lift the once-abundant Wai’anae Coast out of generations of poverty. Through dialogue with the audience we will envision new strategies for advancing food justice and media justice in communities from Detroit to Hawai’i and everywhere in between.

**COMMEN T:** #djfj ›› #AMC2011 ›› talk.alliedmedia.org/node/4236

**ROOM L (MCGREGOR) | WORKSHOP | FOR ALL AGES**

**Writing Sci-Fi Together**

**Presenters:** Walidah Imarisha, Co-Editor, Octavia’s Brood: Science Fiction from the Movement; Morrigan Phillips, Left Turn

Walidah Imarisha (along with Adrienne Maree Brown) is in the process of editing an anthology of original science fiction from organizers/activists, with the belief that we who work for change hold powerful visions of alternate realities and futures within us that manifest in our work, and need to manifest in our stories. In this session, facilitators will guide participants through a set of exercises to brainstorm ideas and then write a collective science fiction piece, imagining a new possible together.

**COMMENT:** #writingscifi ›› #AMC2011 ›› talk.alliedmedia.org/node/4305

**ROOM M (MCGREGOR) | WORKSHOP | FOR ALL AGES**

**Detroit Youth Media and Social Justice Network Science Fair**

**Presenters:** The Detroit Media Economy Collaborative’s Youth Network

This session will illuminate the interconnected ecosystem of Detroit and Highland Park’s youth media and social justice programs and organizations. The science fair format will allow for each group to present the main hypothesis of their work and show the experimental and innovative ways they are applying them for their community’s needs and visions. Rather than volcanoes shooting baking soda lava, and science fair style display boards, each group will facilitate a short interactive workshop activity. The network will showcase its efforts to cross pollinate youth social justice and media grassroots efforts and to shift from youth service, to youth led activism and organizing. Youth from the Detroit area and beyond are encouraged to attend and nurture the growth of a youth movement here.

**COMMENT:** #DetroitYouth ›› #AMC2011 ›› talk.alliedmedia.org/node/4186

**AUDITORIUM (COM ART) | FILM SCREENING | FOR ALL AGES**

**The Black Girl Project: Film & Discussion**

**Presenters:** Aiesha Turman, The Black Girl Project

In a culture where Black women and girls are either venerated for their saintly accomplishments which strips them of any other character attribute except that of martyr/mammy, or demonized and used as the fall gal to explain away all that is wrong with the Black community and society-at-large, it is important to hear and see Black girls speak their truths. In this film, we hear from nine ethnically diverse young African American women between the ages of 18 and 21. They speak of hope, triumphs, education, sex, relationships, abuse, love and more. Through them, we see the diversity of Black girls’ and women’s lives that we are often not privy to in the mainstream. What began as a film, has morphed into a transmedia project that helps girls become the architects of their own stories.

**COMMENT:** #BGP ›› #AMC2011 ›› talk.alliedmedia.org/node/4248
**Pop Ed Tools to Win Media Justice**

Presenters: Antoine Haywood, Philadelphia Community Access Media (PhillyCAM); Carlos Pareja, People’s Production House; Denisse Andrade, Global Action Project; Steven Renderos, Main Street Project; Luis Larin, United Workers

Popular education tools are an effective way to engage our communities in media policy issues. This session will provide a brief background to political education and offer participants the hands-on tools and resources needed for community members and media justice educators who want to integrate cell phone literacy, mobile broadband policy, Universal Service reforms, an open Internet and other media policy issues into your current work. Panelists will showcase multimedia and interactive workshops with their digital media toolkits and curriculum and share strategies and best practices for our communities to create meaningful media changes. The newly unveiled Cell Phone Toolkit will be distributed to all participants.

**Caucus for Southern Media Makers**

Presenters: Jordan Flaherty, Left Turn Magazine

How can we bring the energy and spirit of the AMC to the Southern U.S.? How can we bring more activists from the U.S. South to the AMC? This is a chance for AMC participants from the South to build connections and alliances, and to strategize for the future.

**Safety in Spaces**

Presenters: Robin Suhyung Park, Sahngnoksoo; Leah Lakshmi Piepzna-Samarasinha, US Social Forum

Within various artistic communities, there is a lack of successful accountability models when confronting violence, abuse, and assault. In particular there is a lack of alternative models of community accountability that do not involve the criminal justice system. Frequently there is the notion, whether vocalized or not, that community art spaces are “safe” without directly exploring or explicitly stating intentions of what a safe space looks like. The purpose of this caucus is to provide a facilitated space for to share stories of survival and strategies of accountability (or lack thereof) in the spoken word community and related spaces. We will dialogue and imagine what safer community art spaces look like and how we can create them together.

**Working in Alignment With Our Values: Stories, Strategies & Questions**

Presenters: Caroline Loomis

As we’re working to change the world, are we doing it in ways that align with the world we dream of? Even in grassroots progressive organizations, how the work is being done may clash with the visions we are working towards. While we’re fighting oppression, we may find it in our organizations. In this session we will explore how power plays out in organizations (nonprofit & others), our struggles for integrity, and what role nonprofits...
have in radical social change. Using a talking circle we will share stories, strategies, and burning questions about aligning our day-to-day work with our values/visions of social justice. We will write, draw and document our questions and stories. This session will add to the ‘Walk The Talk: zine project, which is in its early stages.

**COMMENT:** #walkthetalk » #AMC2011 » talk.alliedmedia.org/node/4270

**ROOM 154 (ART ED. CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS**

**BREAKING THE SILENCE: DISABILITY, ILLNESS, SELF CARE & SOCIAL JUSTICE ACTIVISM**

**PRESENTERS:** WILLIAM COPELAND, WHOLE NOTE HEALING SPACE; JANICE FIALKA, DETROIT DISABILITY JUSTICE; NAOMI ORTIZ; DESSA COSMA, CENTER FOR PROGRESSIVE LEADERSHIP, DETROIT DISABILITY JUSTICE; ADELE NIEVES, NOBLE SNOW NATURAL HEALERS AND WHOLE NOTE HEALING COLLECTIVE

Through interactive discussions we will go beyond the labels that have been placed on us – cripple, sick, handicapped, disabled, slow, inspirational, hopeless – to describe and share our own consciousnesses, struggles, and experiences. We will begin by asking each other how we got to this gathering space and what we need in order to fully participate now that we’re here? What do we hold in our bodies and our hearts as a result of oppression, trauma, and stress? What are the roles of institutions in moving us towards silence and isolation? How can we honor our traditions and destroy or transform these institutions? How can we connect personal and collective wellness with organizing strategies? Given all that we are, how do we connect our organizing with self care & collective wellness?

**COMMENT:** #DJ » #AMC2011 » talk.alliedmedia.org/node/4193

**2:00PM - 3:30PM: SESSION BLOCK 3**

**MC Gregor - North Entrance | Tour | For All Ages**

**ENVIRONMENTAL JUSTICE TOUR OF DETROIT: NEIGHBORHOOD STORIES OF HEALING & CHANGE**

**PRESENTERS:** RHONDA ANDERSON, SIERRA CLUB – DETROIT; AUTUMN BROWN, ROCK DOVE COLLECTIVE; GREEN GUERRILLAS YOUTH MEDIA TECH COLLECTIVE, SOUTHERN TIER ADVOCACY & MITIGATION PROJECT, INCORPORATED; REMEDIA, EAST MICHIGAN ENVIRONMENTAL ACTION COUNCIL (EMEAC)

Travel beyond the four walls of the AMC to learn about, reflect upon, and co-create eco-media that connects our home communities with environmental justice issues facing poor and underserved residents in Detroit. Highlighting Detroit’s Southwest industrial corridor – the most polluted zip code in the state of Michigan... and home to Marathon Oil, the Detroit Waste Water Treatment Plant, and the fourth largest steelmaker in the United States – we will engage with the local community’s long history of organizing, and fighting for their rights. Join us for an interactive tour and discussion facilitated by Sierra Club Environmental Justice organizer Rhonda Anderson. Learn about the critical role environmental justice media plays in the movement, and how telling your story creates change!

**COMMENT:** #ecojusticetour » #AMC2011 » talk.alliedmedia.org/node/4546
**ROOM B (MCGREGOR) | WORKSHOP | ALL AGES**

**The Collaborative Design Challenge**  
**Presenters:** Melissa and Alicia, Pixelpowerrr; Joshua Breitbart, Open Technology Initiative, Others  
Whether you’re designing a website, a road trip, or a more just and creative world, we can make stuff more awesome by designing with everyone, for everyone. Participants will be presented with some of the toughest hurdles in collaboration – how can we cross the boundaries between “beginners” and “experts”? How can we mobilize people with different levels of commitment, interest or experience? How can we share complex ideas without using alienating jargon? We’ll be challenged to learn, share, and test-drive strategies for overcoming those challenges at interactive stations: contribute to an AMC-crowdsourced multimedia wiki, help design an interactive video player, help us launch a radical publishing distro, try creative methods to communicate about technology, explore community virtual dropboxes, and more. We’ll leave with new ideas for designing better by designing together. All are welcome, no experience needed!  
**COMMENT: #collabdesign » #AMC2011 » talk.alliedmedia.org/node/4194**

**ROOM E (MCGREGOR) | WORKSHOP | Designed for Kids**

**Pushing the Boundaries of What I Can Be!**  
**Presenters:** Chicago Childcare Collective (ChiChiCo); Bay Area Childcare Collective; La Semilla Childcare Collective  
This workshop is the third in a series of 10 Kids Track workshops that use different characters as part of a story to connect media with social justice. This workshop will center around Zed, whose special ability is breaking out of the oppressive gender, class, racial roles society has organized people into. After learning about Zed’s powers of self-definition, we’ll have a conversation about our own multiple identities. We’ll talk about how bad it feels when others don’t see our whole selves, and how amazing it is when we can freely be ourselves in all our complexity. We’ll do a song/dance activity as a way to embody our commitment to being our fullest, most complete selves.  
**COMMENT: #amckids » #AMC2011 » talk.alliedmedia.org/node/4354**

**ROOM F/G (MCGREGOR) | WORKSHOP | Not Interesting for Kids**

**Delivering Justice Through Birthing Rights: Mamas of Color Bring it Home**  
**Presenters:** Kymberlie Quong Charles, Mamas of Color Rising: Austin, Texas; Andrea Garza, Young Women United: Albuquerque New Mexico; Micaela Cadena, Young Women United: Albuquerque, NM  
Sankofa is a Ghanaian word that means “return and get it.” For Mamas of Color Rising and Young Women United, our projects in Birthing Justice are about just that—reclaiming knowledge around our bodies, lives and community health. We are moving our knowledge to build Birthing Justice by and for our communities. This workshop will focus on our Birth Companion Projects, creating networks of women of color to provide free birth/post-birth/and breastfeeding support to mamas who are poor, young, incarcerated, or substance using. We want healthier mamas & babies and to disrupt the womb-to-prison-pipeline, and for women to come to activism as mamas. We make media by sharing stories, analysis, and resistance to oppressive ways. Come listen, learn, and teach.  
**COMMENT: #birthjustice » #AMC2011 » talk.alliedmedia.org/node/4336**
Radio Drama & the Art of Storytelling

Presenters: Clarence "Gabriell" Turner, Hannan Center for Senior Learning; Rachel Jacobsen, Hannan Center for Senior Learning; Sandra Padilla, Hannan Center for Senior Learning

We begin by listening. To stories. Stories are history in the making, so the words, images and methods we choose to tell our stories have power. The Hannan Center for Senior Learning supports seniors in learning the arts of storytelling and applying it to multiple forms of media. Start with radio drama, a traditional means of storytelling that can be applied to digital media. Then add in other methods of storytelling. Attend this workshop and expect to transform the fable of the Three Little Pigs into a vibrant story of our own via radio drama, photographs, poetry and videography.

This Ain’t A Peep Show: Audiences As Performers

Presenters: Irina Contreras, Scenes Unseen; Nico Dacumos, Scenes Unseen

Building from artistic practices like theatre of the oppressed, carpa, burlesque and public intervention, this workshop will show you how to maximize audience participation to best communicate one’s vision. How can performers of color speak about the fetishizing of people of color while simultaneously performing? How can performers of color speak about this while expanding the conversation rather than shutting it down? These are just a few of the inquiries we will touch upon. Participants will engage by interacting with the workshop rather than just watching.

Right On! Write On!: An Ongoing Workshop

Presenters: Various Presenters

This workshop space will provide weekend-long opportunities for attendees to write, reflect, and be empowered to share their stories. This space will be filled with artists and educators who will provide workshops and consultation stations on writing, performance, self-publishing, chapbook making, touring, and many other topics that will help us further our work as world changers. Friday afternoon will feature a series of films about the youth spoken word movement and the power of hip hop and spoken word to create social change. These films will be accompanied by Q &A and an opportunity to dialogue on how to connect with similar programming going on nationally and bring this work to your community.

Queer Youth of Color Making Media, Building Community Part 1

Presenters: Jai Dulani, Aleksei Wagner and more, Global Action Project

As queer and trans representations in mainstream visual media become more common, it’s crucial that we look critically at the ideologies and political messages they contain. In Part 1 of this interactive youth-led workshop, we’ll analyze historical and recent examples of how queer and trans youth have been represented in mainstream/dominant media and discuss the impact this media has on us and our communities. When we work together to create our own media, we build our analysis, relationships, and vision through the creative process, and we strengthen the impact of our voices. Participants will learn media literacy skills that we can use
to reframe issues based on our perspectives, analysis and lived experiences, and to create our own media for community power. Stick around for Part 2!

COMMENT: #queeryouthmedia ›› #AMC2011 ›› talk.alliedmedia.org/node/4294

ROOM 162 (ART ED. CLASSROOMS) | WORKSHOP | FOR ALL AGES

Radical Typography: An Introduction
Presenters: Una Lee, Social Design Lab

Have you ever tried to design a poster using Word? Do you seem to end up using the same women’s symbol/raised fist/tree with lots of roots on everything? Break free, friends! Everyone has ideas, and this session is about using the most humble of design elements – type – to express them. Why type? Because it rarely costs anything, because you don’t just read it, you also look at it, and once you know how to work with it, your design world will never be the same. In this intensive intro to graphic design, we’ll look at examples of powerful type-only posters. Then you’ll split off and create your own radical, collaborative typographic posters by riffing on hand techniques like stencilling and tracing. We’ll also talk about type’s limitations and how to more broadly apply what you’ve learned.

COMMENT: #radicaltype ›› #AMC2011 ›› talk.alliedmedia.org/node/4311

ROOM 1515 (LAW CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS

Radio to Cross Prison Walls
Presenters: Andalusia Knoll, Thousand Kites; Lillie Branch Kennedy, Resource Information Help for the Disadvantaged

Join us to explore the power and impact of producing grassroots radio programming for those inside our nation’s prisons. Learn strategies for working with families and friends of prisoners in a process of creating powerful cultural and human rights radio programming that brings communities together. Participants will learn approaches to building local community support, as well as outreach strategies to prisoner families, and those incarcerated. Members of Thousand Kites, who produce the weekly radio program “Calls from Home,” whose broadcast reaches 11 prisons in Rural Appalachia, will share media examples, and stories of campaign victories and community connections. This workshop will also feature a series of hands on exercises for creating radio programming in your community.

COMMENT: #prisonradio ›› #AMC2011 ›› talk.alliedmedia.org/node/4314

ROOM 154 (ART ED. CLASSROOMS) | STRATEGY SESSION | FOR ALL AGES

Indigenous Thought & Media
Presenters: Cecelia LaPointe

Indigenous thought does not fit in mainstream media. This session will address the complete invisibility of Indigenous issues in mainstream media and how invisibility functions as a form of colonization. Some questions for discussion include: Why are Indigenous people and our issues invisible in mainstream media? What do you know about Native media? Can mainstream and Indigenous media work together or not? Why haven’t we engaged in a dialogue about including Indigenous issues in mainstream media? In what ways can we give more power to Indigenous thought and media? After discussing some questions we will look at various forms of Indigenous media from Turtle Island and the world and strategize on how to increase the visibility of Indigenous media.

COMMENT: #indigenousmedia ›› #AMC2011 ›› talk.alliedmedia.org/node/4182
Tour: Environmental Justice (Continued)
This is a continuation of the Environmental Justice Tour of Detroit: Neighborhood Stories of Healing & Change
Strategy Session | For All Ages

Room B (MCGREGOR) | Workshop | For All Ages

The Collaborative Design Challenge (Continued)
Whether you’re designing a website, a road trip, or a more just and creative world, we can make stuff more awesome by designing with everyone, for everyone. Participants will be presented with some of the toughest hurdles in collaboration – how can we cross the boundaries between “beginners” and “experts”? How can we mobilize people with different levels of commitment, interest or experience? How can we share complex ideas without using alienating jargon? We’ll be challenged to learn, share, and test-drive strategies for overcoming those challenges at interactive stations: contribute to an AMC-crowdsourced multimedia wiki, help design an interactive video player, help us launch a radical publishing distro, try creative methods to communicate about technology, explore community virtual dropboxes, and more. We’ll leave with new ideas for designing better by designing together. All are welcome, no experience needed!

Comment: #collabdesign » #AMC2011 » talk.alliedmedia.org/node/4625

Room E (MCGREGOR) | Workshop | Designed for Kids

Anime Expressions
Presenters: Zaeveonna Rainey; Nadia Abou-Karr, Song
Anime is fun to draw...but what is the secret? Facial expressions are the most important part of any anime character. You don't have to be an artist to try this...I can teach you to draw easy anime characters.

Comment: #animeexpressions » #AMC2011 » talk.alliedmedia.org/node/4282

Room F/G (MCGREGOR) | Workshop | For All Ages

Flash-Dancing for the Movement
Presenters: Mendal, Philly BDS; Una Aya Osato, Palestine Education Project (PEP)
People are always trying to find more creative ways to do awareness-raising work. What better way than an impromptu live performances, costumes, pop songs and viral videos? Yes, Flashmobs! It’s in your face, attention grabbing, fun and bonding for the performers. How has this technique been effective and/or ineffective in awareness raising and organizing, particularly in the movement for Boycott, Divestment and Sanctions (BDS) against Israeli apartheid and occupation of Palestine? This workshop will include video, discussion and dance moves!

Comment: #flashdance » #AMC2011 » talk.alliedmedia.org/node/4219

Room I (MCGREGOR) | Workshop | Not Interesting for Kids

Latitudes & Longitudes: Mapping Wellness
Presenters: Sonali Sadequee, Kindred southern healing justice collective; Mara Collins, Kindred southern healing justice Collective
This workshop will explore the role and implications of generational trauma and violence on our communities, individual and collective bodies, and lives. We will map the “longitude and latitude” of a global legacy of trauma on our collective lives; name the resiliency and resistance that has sustained our practices and ability to transform
our conditions; and dream and envision a map towards a future that uplifts the role of healers and traditions that respond to, intervene and interrupt the medical industrial complex and social control of our bodies and lives. Moving through a chart on “trauma & transformation” and then using the liberatory tools of story circles, audio documentary, and timelines, we will move towards mapping strategies for our collective wellness.

ROOM J (MCGREGOR) I WORKSHOP I NOT INTERESTING FOR KIDS

**Street Youth Rise Up! Collective Media-Making for Healing and Action**

**Presenters:** Dominique McKinney, Young Women’s Empowerment Project; C. Angel Torres, Young Women’s Empowerment Project; Naima Paz, Young Women’s Empowerment Project; Stephany Cannon, Young Women’s Empowerment Project; Daphnie Williams, Young Women’s Empowerment Project

After our 2009 research study findings showed us that youth in the sex trade and street economy are being denied help from social services, the Young Women Empowerment Project created a campaign called Street Youth Rise Up! We are working to hold institutions accountable and train ourselves in evidence based herbal first aid so we can respond to the needs of our community. In this workshop we will present our latest media work: Bad Encounter Line Zines (BEL), our youth written music tracks, our zine with herbal and advocacy info, and our Street Youth Bill of Rights. YWEP will talk about our experiences doing collective media making and we will give tools for groups who want to do their own youth-led collective media work.

ROOM L (MCGREGOR) I ONGOING ACTIVITY I FOR ALL AGES

**Right On! Write On!: An Ongoing Workshop (Continued)**

This workshop space will provide weekend-long opportunities for attendees to write, reflect, and be empowered to share their stories. This space will be filled with artists and educators who will provide workshops and consultation stations on writing, performance, self-publishing, chapbook making, touring, and many other topics that will help us further our work as world changers. Friday afternoon will feature a series of films about the youth spoken word movement and the power of hip hop and spoken word to create social change. These films will be accompanied by Q &A and an opportunity to dialogue on how to connect with similar programming going on nationally and bring this work to your community.

ROOM M (MCGREGOR) I WORKSHOP I NOT INTERESTING FOR KIDS

**Queer Youth of Color Making Media, Building Community Part 2**

**Presenters:** Cortez Wright, SPARK Reproductive Justice Now; Bianca Campbell, SPARK Reproductive Justice Now; Andre Livingston, SPARK Reproductive Justice Now

Now that we’ve had a quick course on how to be critical of mainstream media and take apart the messages that are constantly flooding our communities, we’ll use our voices and lived experiences to create media for our communities that speak power to our lives. Participants in the second part of this session will have the opportunity to interview each other and create a larger narrative of queer and trans stories that speak to what we need for our lives and communities to get better, to feel safer, to love freely and openly, to be liberated.
Cooking As a Form of Media: Stories & Experiences of a Traditional Native Chef

Presenters: Walter Whitewater, Red Mesa Cuisine

Food is a form of communication that can be destructive or healing, transformative or sedative. Food can also be a form of cultural resistance, communicating rituals, agricultural practices and knowledge of health across generations. This is the approach taken by Chef Lois Ellen Frank, Kiowa, and Walter Whitewater, Diné (Navajo), of Red Mesa Cuisine in Santa Fe, NM. In this hands-on culinary arts workshop, Chef Whitewater will share stories, songs, and a hands on experience with food preparation and tasting. He will emphasize recipes that achieve gourmet deliciousness from healthy, inexpensive indigenous foods such as corn and beans, explaining how these recipes can effectively counteract diabetes and other prevalent health issues in low-income communities.

Comment: #foodmedia #AMC2011 talk.alliedmedia.org/node/4321

Phone Justice for Prisoners & Detainees

Presenters: Paul Wright, Legal Prison News; Kay Perry, Citizens United for Rehabilitation of Errants (CURE); Silky Shah, Detention Watch Network; Nick Szerbala, Thousand Kites

Whether wireline or wireless, phones are a vital part of our communication system and something many of us take for granted. Yet for prisoners, the homeless, immigrants and immigrant detainees, it’s a different story—phone calls are a privilege, not a right. Prisoners are increasingly incarcerated far from home and phones become the only way to stay in touch. Families can be forced to spend hundreds of dollars on a weekly one-hour phone call, due to exorbitant rates set by the phone companies chosen to serve prisons. Typically, states receive kickback commissions from the phone companies. Efforts at the state and national level are working to change this. This panel will feature audio, video, action research and case study tools used to educate and organize directly affected communities.

Comment: #phonejustice #AMC2011 talk.alliedmedia.org/node/4212

Decolonizing Journalism

Presenters: Puck Lo; Kat Aaron; Dani McClain

Sometimes AMC media makers take steps into mainstream news, entering journalism school or traditional newsrooms—which are often majority-white and reliant on official sources for legitimacy rather than community voices or marginalized histories. Journalism and media production are powerful tools, and some of us feel a calling to this work. This session will ask whether, in spite of everything, doing journalism is worth it. Is there a role for research and storytelling, analysis and narrative form in fighting for a more livable and egalitarian world? Can “journalism”—a field where an observer writes about others—ever be fully decolonized? What options are there for journalists of conscience? And what if you want to make a living?

Comment: #decolonizing #AMC2011 talk.alliedmedia.org/node/4228
5:30PM – 7:00PM: Opening Ceremony [COMMUNITY ARTS AUDITORIUM]
To open the AMC this year, the coordinators of the 19 tracks have crafted an intersectional, interactive and inspirational collection of performances to embody the essence of the Allied Media Network. Come revel in the brilliance of your community, and your future.

7:00PM – 9:00PM: Dinner Break / Caucuses [SEE “PLACES TO EAT” PG. 83]
BYBLOS CAFE & GRILL 87 W. PALMER ST. | CAUCUS | NOT INTERESTING FOR KIDS

Trans & Queer Youth Media Caucus
Presenters: Manny Vaz, FIERCE; Eleanor Dewey, Branching Seedz of Resistance
Building off of the 2010 Trans & Queer Youth Media Caucus, this session will continue to highlight creative and innovative ways trans & queer youth can and are using media strategies to build stronger national networks, effective and lasting cross-country collaborations, and strategies for youth-led organizing. Organized by Branching Seedz of Resistance and FIERCE, the Trans & Queer Youth Caucus strives to be a powerful space for trans & queer youth to come together to talk about media strategies that they want to see, use and create to strengthen the LGBTQ youth movement and fight for liberation.

COMMENT: #TQcaucus ›› #AMC2011 ›› talk.alliedmedia.org/node/4268

8:00PM – 1:00AM: Bowling & Karaoke Extravaganza
MAJESTIC THEATER CENTER | ONGOING ACTIVITY | FOR ALL AGES
AMC2011 BOWLING EXTRAVAGANZA
Unlimited bowling for all registered AMC participants / Karaoke by The Millionaire / Dark Red (noisy lush psychedelic drone pop) / Duane The Teenage Weirdo (David Bowie meets Grace Jones) / AMC2011 Poetry & Music Track Open Mic. This event is at the Majestic Theater Center, 4120 Woodward Ave., Detroit. All Ages. Wheelchair Accessible. FREE to registered AMC participants.

COMMENT: #bowling ›› #AMC2011 ›› talk.alliedmedia.org/node/4638

Saturday, June 25, 2011

8:00AM: Registration Opens [MCGREGOR CONFERENCE CENTER]
Complimentary bagels, juice, coffee & tea.

9:00AM – 10:30AM: Session Block 5

MCGREGOR - NORTH ENTRANCE | WORKSHOP | DESIGNED FOR KIDS
Tour: Earth Power!
Presenters: Regeneración Childcare Collective NYC; Bay Area Childcare Collective
This three-hour workshop is the fourth in a series of 10 workshops that use different characters as part of a story to connect media with social justice. Through outdoor activities, songwriting, and bookmaking, youth will participate in a hands-on workshop
focused on environmental justice. Camilo, a telepathic infant, wants to understand our relationship to the earth. How do we nurture earth, and how does earth nurture us? We will go on a field trip to a local community garden and explore by learning and writing stories about plants, harvesting veggies and making a salad and seed bombs.

MCGregor - North Entrance | Tour | For All Ages

Tour: Growing Our Economy to Growing Our Souls
Presenters: Richard Feldman, Boggs Center and Detroit City of Hope
From the Industrial-Automotive Age of the 20th century to the Detroit’s 21st Century Breath of Hope: this East Side Tour will begin at the Packard Automotive Plant built in 1903. We will then travel to the Motors Poletown Plant discussing the relationship between city politicians, corporations, and the union as the struggle between jobs and communities intensified in the early 1980s in our country. We will then see the work and vision of urban gardens (Freedom Freedom Growers), community art (Heidelberg Project) and Peace Zones for Life (Hope District), the creation of the Beloved Community in the 21st Century.

MCGregor - North Entrance | Workshop | Not Interesting for Kids

Building Your Own Radio
Presenters: Maggie Avener, Prometheus Radio Project; Allan Gomez, Radios Populares
Building a radio transmitter is a great way to learn about basic electronics and radio waves. In this session, we’ll talk about some of the theory behind radio transmission and build our own circuit boards to turn into transmitters later on. No radio or electronics background is needed! This is an ongoing activity throughout Saturday of the AMC.

MCGregor - North Entrance | Workshop | Not Interesting for Kids

Streaming Social Movements: How to Livestream
Presenters: Lisa Matuska, Radios Populares; Ana Martina, Flujos Collective
In this bilingual workshop, you’ll learn why webstreaming can be a powerful tool to reach listeners in your community, across the country, and throughout the world. First you’ll learn how easy it is to set up! We will start by downloading audio and streaming software, creating a mountpoint, connecting an audio interface and finally, starting to stream your voice and your station! We’ll talk about using a PC, Mac or Linux system and present some free and non-proprietary software for each. Next we’ll present the Critical Mass Internet radio broadcasts—the convergence of 15 immigrant groups from 10 different cities in the US and Mexico, who put together 12 hours of live radio broadcasting to organize, exchange stories and fight against the racist policies of Arizona lawmakers.

MCGregor - North Entrance | Workshop | For Adults Only

Shawty Got Skillz Skillshare
Presenters: Kanita Rainey, Shawty Got Skillz; L’Erin Asantewaa, SisterFire!; Marla Renee Stewart, Velvet Lips LLC; Freetoeba, Shawty Got Skillz; Moya Bailey, Quirky Black Girls/ Crunk Feminist Collective; Aleksarah Collier, The Perscription; Mai’a Williams, Nihilism for Negroes; Summer McDonald, Black Youth Project; Sydette Harry, Blackamazon; Annise Moy, Liquornspice.tumblr.
The skillshare’s goal is to remind us that we already have the creative tools we need for our communities to thrive! Skills include: Webcam Modeling 4 $; Sanctuary: Creating, Holding & Facilitating Sacred Space; Conflict Resolution for Shawtites; Sex Worker Safety 2.0; What Up Doe! - Detroit Hustle and Resistance Through Dance; Blogging 101; Shawty Got Pickles: Media Making w/Food; Seduction Healing for Energy Rejuvenation; Nihilism for Negroes Soundtrack; & More! For three hours, participants will go from station to station learning skills & making connections to the work we are already doing in our communities. Start wherever you want & stay at each station as long as you’d like. This skillshare is for trans and cis women, non-binary & trans* people of color!

COMMENT: #sgsz ›› #AMC2011 ›› talk.alliedmedia.org/node/4250

Mobile & Wireless Access for the People

Presenters: Betty Yu, Center for Media Justice; Shireen Mitchell, Digital Sistas; Benjamin Lennett, Open Technology Initiative at the New America Foundation; Carlos Pareja, People’s Production House; Khalil Shahyd, Center for Social Inclusion

The Internet and mobile devices are essential to our daily lives in countless ways. Today millions are being left behind and the number one reason is the cost of access. Of the 37% of U.S. adults that don’t have high-speed Internet access, the vast majority are people of color, rural, poor, migrants and refugees and people who don’t speak English. For prisoners, low-income communities, immigrants, youth and communities of color, phone calls and mobile access are a privilege, not a right. To close the digital divide, grassroots groups are building transformational policy change from the margins to the center—working for rights, access, and power for marginalized communities. Join us for a discussion to envision a more democratic broadband policy.

COMMENT: #access4theppl ›› #AMC2011 ›› talk.alliedmedia.org/node/4208

Technologies for Participatory Budgeting

Presenters: Maria Hadden, The Participatory Budgeting Project; Tiago Peixoto

Participatory budgeting is a method for engaging members of a community in decisions of how resources should be allocated. Originating in Porto Alegre, Brazil, there are growing numbers of participatory budgeting experiments around the world. Strong, dynamic communication structures are essential to the success of any PB project. Emerging SMS technologies can add a layer of accessibility on top of essential face-to-face meetings. This session will explore the mechanics of digital and non-digital communication technologies that undergird PB around the world. We will also strategize on how PB can be used in communities like Detroit to resolve fiscal crisis, as an alternative to the current undemocratic strategy of the state installing “Emergency Financial Managers” to run amok.

COMMENT: #PB ›› #AMC2011 ›› talk.alliedmedia.org/node/4240

Give Us Back Our Children: Making A Grassroots Women’s Film

Presenters: Pat Albright, Every Mother is a Working Mother Network; Ryan Spiffney, Philadelphia Childcare Collective; Shauna Gunderson; Jazmin Banks, DHS Give Us Back Our Children; Eric Gjertsen, Payday men’s network
How did a multiracial, self-help, all-volunteer group of grassroots of mothers, grandmothers, supporters and others who have been traumatized by the child welfare system and who knew little to nothing about film-making manage to make an award-winning film? The film has given voice and visibility to a movement against a largely hidden injustice, been accepted into two film festivals, and used successfully as a tool for educating, lobbying and changing policy. We will screen the film DHS Give Us Back Our Children, discuss the issue of children being separated from families because of poverty, racism and sexism, and explore what it took to make the film and how conference participants can use and circulate it as a tool for social change.

ROOM 1550 (LAW CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS
★ Tactical Media for Convergences: Lessons from the Indigenous Environmental Network
Presenters: Twa-le Abrahamson, Shawl Society, KYRS; Sakura Saunders, ProtestBarrick.net, Prometheus Radio Project
As part of the Indigenous Environmental Network (IEN) media team for the COP16 in Cancun, Indigenous media makers and allies produced a daily live one-hour video show on livestream, got live footage from the various protests using video Skype and a USB internet dongle, and made this media available in multiple formats and projected out into the cyber world! Come learn how we utilized online tools and networks to create the IEN media center, incorporating the works of over a dozen media-makers and indigenous rights activists to strategically cover various aspects of the international conference.

ROOM 157 (ART ED. CLASSROOMS) | PANEL DISCUSSION | NOT INTERESTING FOR KIDS
★ The Art of Organizing Musicians: From Cause to Collaboration
Presenters: Deanne Cuellar, Ernesto Olivo, Erica Monzon, George Garza, Jr., Media Justice League/Local 782 (SATX); Sterling Toles; Rebel Diaz, Rebel Diaz Arts Collective
Music can be a tool for social change and a process of community-building. The work of organizing musicians from different backgrounds and across various genres, to build community and advance social justice, is a work of art! This session will share success stories from a panel of experts in the art of organizing musicians. We will discuss the questions, “How can music-based activism effectively support our visions for social justice at the grassroots? How have musicians organized against injustices historically? What are the challenges of organizing as musicians and how can we address them collectively? Whether you identify as a musician, music-lover, event-planner, or movement-builder, come join this conversation about how to transform the world through music.

ROOM 1515 (LAW CLASSROOMS) | WORKSHOP | FOR ADULTS ONLY
★ Flipping the Script on Detention & Deportation
Presenters: Silky Shah, Detention Watch Network; Carlos Perez de Alejo, Detention Watch Network
The Obama Administration and DHS have identified the so-called “criminal alien” as the primary target of the current deportation machine. This workshop will give a brief overview of the U.S. immigration detention and deportation system and will explain how immigration law, the War on Drugs and the War on Terror have
used similar language such as “criminal,” “alien,” “illegal,” and “terrorist” to garner support and dramatically increase rates of detention and deportation. We will highlight campaigns and strategies to fight the negative framing and create space for dialogue that shifts the debate away from this harmful terminology.

ROOM 154 (ART ED. BUILDING) | WORKSHOP | NOT INTERESTING FOR KIDS

**Our Safety, Our Selves: Media Strategies for Ending Hate Violence**

Presenters: Chelsea Johnson-Long, Safe Outside The System Collective of the Audre Lorde project

Lesbian, Gay, Bisexual, Trans, Two-Spirit, and Gender Non Conforming people of color face bias violence and police violence on a daily basis, but often are unable to rely on police or the criminal justice system for protection. In this interactive, hands-on workshop the Safe OUTside The System Collective will guide participants through a process of creating innovative community-based strategies on preventing, intervening, and repairing the harm from anti-LGBTSTGNC hate violence. We will share various media strategies including community/cultural events, social media, print materials, and base-building/outreach strategies developed through our four year Safe Neighborhood campaign in Bed-Stuy Brooklyn.

10:50AM - 12:20PM: Session Block 6

**Tour: Growing Our Economy to Growing Our Souls (Continued)**

This is a continuation of the tour: Growing Our Economy to Growing Our Souls

**Tour: Earth Power! (Continued)**

This is a continuation of the Earth Power! session.

**Build Your Own Radio (Continued)**

Presenters: Allan Gomez, Radios Populares; Maggie Avener, Prometheus Radio Project

Building a radio transmitter is a great way to learn about basic electronics and radio waves. In this session, we’ll talk about some of the theory behind radio transmission and build our own circuit boards to turn into transmitters later on. No radio or electronics background is needed! This is an ongoing activity throughout saturday of the AMC.

**Game Design: Challenges & Strategies**

Presenters: Una Lee, Social Design Lab

Electronic games are immersive, user-controlled, and open-ended, and their creation requires intense collaboration between numerous people with different skill sets. This
is why they’re a fast growing medium for instigating social change. However they are also time and resource intensive, making them inaccessible to many organizations. Participants of this caucus will discuss strategies to make game design and gaming an easier tool for movements to use, and how to strengthen participatory processes in creating games. We’ll also look at examples of existing games we have been involved in or just admire. This session is open to anyone who makes or needs games.

**Comment:** #gamedesign ›› #AMC2011 ›› talk.alliedmedia.org/node/4263

**Room F/G (McGregor) | Workshop | For Adults Only**

**Shawty Got Skillz Skillshare (Continued)**

The skillshare’s goal is to remind us that we already have the creative tools we need for our communities to thrive! Skills include: Webcam Modeling 4 $; Sanctuary: Creating, Holding & Facilitating Sacred Space; Conflict Resolution for Shawties; Sex Worker Safety 2.0; What Up Doe! - Detroit Hustle and Resistance Through Dance; Blogging 101; Shawty Got Pickles: Media Making w/ Food; Seduction Healing for Energy Rejuvenation; Nihilism for Negroes Soundtrack; & More! For three hours, participants will go from station to station learning skills & making connections to the work we are already doing in our communities. Start wherever you want & stay at each station as long as you’d like. This skillshare is for trans and cis women, non-binary & trans* people of color!

**Comment:** #sgsz ›› #AMC2011 ›› talk.alliedmedia.org/node/4593

**Room I (McGregor) | Workshop | For All Ages**

**Improvisation! Celebration! Co-Creation!**

*Presenters: Juan Martinez; Sofia Snow, Lyrical Minded 415; Tongo Eisen-Martin; D.Blair*  
Building from AMC2010’s “There’s Something About Your Sound” collaborative music-making experience, this year we’re coming back with a jam session that’s even bigger, badder and more interdisciplinary. This session will focus on applying improvisational collaboration to four pathways of creativity: music, poetry/MCing, visual art, and dance. We’ll discuss parallels between art and movement building and the role of artists in shaping our audiences’ consciousness. We’ll break out into smaller discipline-based improvisation groups and then reunite for a group art-making celebration. This session will allow us to reflect on how power dynamics in creating art mirror the tensions that exist in organizing, and we’ll explore how to do both democratically.

**Comment:** #cocreate ›› #AMC2011 ›› talk.alliedmedia.org/node/4175

**Room J (McGregor) | Workshop | For All Ages**

**Creating Safe & Accessible Dance Spaces**

*Presenters: Dana Applebaum, Dance Thing; Triana Kazaleh-Sirdenis, Dance Thing; Cara Graninger, Living Arts*  
Dancing is an awesome way to regenerate, heal, and bring awareness to our bodies, minds, and each other. By releasing stress, we bring renewed energy and strength...
to our communities, work, and movements. Dancing is not only fantastic, it’s also a way to build inclusive communities around something that’s enjoyable and healthy. In this workshop, we’ll create a space that includes disabled and non-disabled dancers. ‘Disability’ is not a problem – it’s a resource for creative discovery. After exploring different dance practices, we’ll discuss how to create safe and inclusive dance spaces in our communities and why they are important. You don’t have to consider yourself a “dancer” to join the fun. This workshop is for everyone.

**Room M (MCGREGOR) | Strategy Session | Not Interesting for Kids**

**Digital Justice Coalition Meet-Up**
Presenters: Steven Renderos, Media Action Grassroots Network; Bryan Mercer, Media Mobilizing Project; Representatives of the Detroit Digital Justice Coalition

Digital Justice Coalitions are an emerging strategy of organizations across the country that share a common value of communications as a fundamental human right. A common theme in DJCs has been to put people back in the center of any discussion involving media and technology. Innovative strategies around digital literacy, people-centered policies and community ownership have emerged. At AMC2010, coalitions from Detroit, Philadelphia & Minnesota were present as well as people not affiliated with DJCs. In the past year, two more DJCs have emerged in New York and New Mexico. The goal of the meet-up is to share best practices in organizing for media policy, community ownership and equitable access to technology and media. In addition, we expect to forge new cross-regional relationships.

**Room 154 (Art Ed. Classrooms) | Workshop | For Adults Only**

**Bring the Peace, Fight the Police: LGBTQ Youth ‘Know Your Rights’ Media**

Presenters: Chris, Donalay, Ileana, Jasmine, Jonathon, Peter, Polly, Shanelle, and Tree, Streetwise & Safe (SAS)

Streetwise & Safe is a project by and for youth of color in New York City that shares the ins and outs, do’s and don’ts, and street politics of police encounters between LGBTQ youth of color and the police. We stand for and with LGBTQ and youth who have experienced profiling, policing and punishment for being on the streets and trading sex for survival needs. Together, we created unique, multimedia, ‘know

**Auditorium (Com Art) | Film Screening | For All Ages**

**What the Cell? A Documentary Screening**
Presenters: Valeria Mogilevich, The Center for Urban Pedagogy; Helki Frantzen

This is the debut screening of Cell Out, a short documentary on how cell phone signals travel, what spectrum is, and how regulation and current business models shape what we can do with phones today. We will follow the video with activities further exploring these topics. The video is a collaboration of Center for Urban Pedagogy, Helki Frantzen, and students from Crown Heights, Brooklyn. The students explored wireless infrastructure and technology by looking at the mechanics, politics, and economics of cell phones. Trained as investigative journalists, they interviewed different stakeholders; inspected a Verizon high-security switching station; and visited cell phone testing labs at Consumer’s Union. This accessible and informative documentary is composed of the skits, diagrams, collages, and animations they created.
your rights" tools tailored to LGBTQ young people that aims to share life-saving information with our peers. Come check out our videos – we'll practice what we've learned by doing role plays, we'll share our interactive website, and invite you to follow our Injustice Diaries blog. Let's share "know your rights" info, outreach tools, strategies for survival and ideas for making change!

ROOM 157 (ART ED. CLASSROOMS) | WORKSHOP | FOR ALL AGES

**What We Talk About When We Talk About Palestine: Beyond Countering Zionism**

**Presenters:** Ora Wise, Palestine Education Project; Ali Issa, Palestine Education Project; Ryyka Bar Zohar, Palestine Education Project

Often our starting point as BDS activists is defending ourselves against Zionist attacks. We believe that we will be more effective if our communication strategies are rooted in what we believe and why we are doing what we’re doing, not allowing our messages to be framed by who we oppose. Geared towards people who bring a working knowledge of Palestine, this workshop will help participants further articulate their positions and develop strategies to effectively engage with and counter often-heard Zionist talking points. This interactive session will involve role play, workshop challenges unique to participants' contexts, and sharing strategy. Participants will come away with concrete tools and resources for stronger communication, reflecting a positive BDS vision.

ROOM 162 (ART ED. CLASSROOMS) | WORKSHOP | FOR ALL AGES

**Graphic Campaigns for Social Movements**

**Presenters:** Santiago Arenggod, La OTRA Grafika/Justseeds/ECPM68/ZAM

Come to this workshop to learn about how graphic production has been used as a strategy of resistance in Mexico, and how you can start using graphics to support campaigns in your own community. For several years graphics collectives in Mexico have provided a space for the creation of images that promote the demands of social movements. Graphic productions include: posters, stickers, print portfolios, t-shirts, etc. After learning about the history and tactics of these social movements, participants will learn how to create their own graphics campaigns. We will focus on how to do graphic production in places with low technology resources. By the end of the workshop the attendants will know a variety of collective methods of affordable and effective image production!

ROOM 1515 (LAW CLASSROOMS) | PANEL DISCUSSION | FOR ALL AGES

**Media and the Movement to End Poverty**

**Presenters:** Chris Caruso, Poverty Initiative; Megan Sheehan, Vermont Workers Center; Phil Wider, National Economic and Social Rights Initiative; Shivaani Selvaraj, Media Mobilizing Project

The concentration and polarization of wealth is the defining issue of today. Just as wealth is concentrated in fewer hands, so is control of media. The increasing corporate ownership of our media threatens the survival of people globally. Access to technology, visibility and voice are crucial among the ranks of poor and working people, who have been silenced and otherwise spoken for by mass media. Hear from four groups pioneering the use of media and communications to build
a powerful class-based social movement that is breaking the media blackout and building community-controlled communications. These groups combine a human rights framework, aggressive mass organizing, leadership development, a vision of social justice and a recognition of the central role of media in our struggles.

12:20PM - 2:10PM: Lunch / Caucuses [SEE “PLACES TO EAT” PG. 83]

ROOM F/G (MCGREGOR) | CAUCUS | FOR ALL AGES
MUSLIMS MAKING MEDIA CAUCUS
Presenters: Krista Reily, Muslimah Media Watch; Farrah Khan, AQSAzine; Zahra Agee, AQSAzine
Organised by two grassroots Muslim media collectives, this caucus will be a chance for self-identified Muslims to connect and share successes, frustrations, and strategies. We hope to talk about how we can work together to create media that is creative, effective and transformative about the complex realities of Muslim communities. How can we use media to challenge violence in our communities and structural violence against our communities? How do we want allies to support us? How can we stay in touch and support each other beyond the AMC? We hope this session will form the beginning of a network of Muslims involved in media making, as a space for ongoing support and collaboration.

ROOM J (MCGREGOR) | WORKSHOP | NOT INTERESTING FOR KIDS
Re-Mediating Detroit
Presenters: Erin Martinez, 555 Nonprofit Gallery and Studios
This caucus will be structured as a roundtable discussion. We will analyze some current samples of mainstream media about Detroit to find how data is skewed to drive certain political and economic agendas, especially around redevelopment of the city. Participants will discuss the impact of such skewing on young peoples’ perceptions of the city. Participants will then shift to discuss the messages about Detroit that they wish to mediate, and share methods for gathering factual data to create strong cases for actions/events/ideas they wish to mediate. The discussion will then be rounded-out by sharing ways in which arts-based media forms, in particular, can be used to “re-mediate” the landscape of Detroit, integrating hard data into 2-D art mediums.

ROOM I (MCGREGOR) | STRATEGY SESSION | NOT INTERESTING FOR KIDS
Pay the Writer: Online Journalism & the Bloggers Strike at Huffington Post
Presenters: Bloggers, Various Websites; Current and former contributing writers, Huffington Post
The National Writers Union (NWU) is helping to lead a strike and boycott against AOL/Huffington Post. AOL recently purchased HuffPo for $315 million. This wealth was created by thousands of journalist/bloggers who wrote for free. They deserve a share of the wealth they created. Thousands more write for content farms like Demand Media, worth $1.5 billion but paying writers a penny a word for online content. We want writers and bloggers to understand that they are creating value, creating wealth, and should be able to make a living doing so. In this session you
will hear from current bloggers and current and former contributors to HuffPo, and how a strong unit of writers and bloggers can dramatically change the equation.

ROOM M (MC Gregor) | CAUCUS | FOR ADULTS ONLY
INTERACTIVE DIALOGUE ON MEDIA, MOVEMENT BUILDING & ECONOMIC JUSTICE
PRESENTERS: MARIAN KRAMER, MICHIGAN WELFARE RIGHTS ORGANIZATION; AUDRA TRAYHAM, SEIU 32BJ AND MEDIA MOBILIZING PROJECT; LUIS LARIN, UNITED WORKERS; TODD WOLFSOON, MEDIA MOBILIZING PROJECT
In this follow-up session to our first panel, Media and the Movement to End Poverty, we will take some of the core lessons, strategies and questions that come up in the initial session in order to have an interactive discussion. We will focus on the role of mass media in stereotyping and criminalizing our communities as well as our strategies for using media in movement building. We will discuss both how media can be harnessed to advance specific struggles around health care, workers’ rights, and educational equity, and the key role of media in building a larger shared struggle, made up of poor and working people who can shift the dynamics of power in this country. This session will be a dialogue between conveners and audience to share lessons and strategies.

ROOM 154 (AR TED. CLASSROOMS) | CAUCUS | NOT INTERESTING FOR KIDS
Pinkwashing, Palestinian, and Our Joint Struggles
PRESENTERS: DUNYA AL WAN, PALESTINIAN QUEERS FOR BDS; MAHDI SABBAGH, PALESTINIAN QUEERS FOR BDS
The language and ideology of LGBT equality and rights is currently being used by the U.S. and Israeli governments to mask racism, colonialism, and the oppression of the Palestinian people, while furthering Islamophobia. During this caucus, Mahdi and Dunya will discuss the history of this tactic, known as Pinkwashing. Participants will learn of campaigns that challenge Pinkwashing, further Palestinian liberation, and support indigenous sovereignty. Participants will also have an opportunity to consider their personal stakes in this work, and explore methods of integrating international solidarity into their work for queer liberation. Bonus: Lunch and refreshments will be provided, no need to run across town for a sandwich!

2:10PM - 3:40PM: Session Block 7

ROOM H (MC Gregor) | WORKSHOP | DESIGNED FOR KIDS
Learn How to Make A Finger Piano (African Kalimba)
PRESENTERS: ROSALIND COMER-SANDERS, MUSEUM OF AFRICAN AMERICAN HISTORY; MENELIK SANDERS, INSIDEOUT OF DETROIT
A kalimba is an African instrument that has extended strips of metal of various sizes. The metal strips produce musical sounds when pressed and released with the fingers. This workshop is for kids but all ages are welcome. Come learn how to make a finger piano and experience the musical tones when playing it.
Open Source, Do-it-Yourself, Computer-Aided Fabrication

Presenters: Taylor Hokanson, DIYLILCNC L3C; Chris Reilly, DIYLILCNC L3C

Computer-aided design and manufacturing (CAD/CAM) technology is used to create precise physical copies of digital 3D designs. Previously limited to the industrial setting, falling prices and an enthusiastic, open source community have put CAD/CAM tools within the reach of many more people. A new generation of makers is redefining what CAD/CAM can do, from custom tombstone etching to totem pole-carving robots. In addition to a survey of available tools and processes, this workshop will include a live demonstration of an open source machine called the DIYLILCNC. We will also share lessons from the collaborative process of developing the Lil’ CNC, from open source design to crowd-sourcing tactics and distributed authorship. This session is welcome to people with all levels of experience!

Build Your Own Radio (Continued)

Building a radio transmitter is a great way to learn about basic electronics and radio waves. In this session, we’ll talk about some of the theory behind radio transmission and build our own circuit boards to turn into transmitters later on. No radio or electronics background is needed! This is an ongoing activity throughout Saturday of the AMC.

From Raw Sounds to Smooth Airwaves Part 1: Recording and Interviewing

Presenters: Rob Robinson, Community News Production Institute; Christine Lewis, Community News Production Institute; Abdulai Bah, People’s Production House; Kristal Graham, Radio Rootz

Members of the Community News Production Institute, a program of People’s Production House, will lead a Spanish-friendly hands-on radio production workshop where participants experience a super-concentrated dose of radio production knowledge—everything from recording broadcast-quality audio to effective interviewing techniques. The equipment required to get broadcast quality is inexpensive & readily available, and basic recording and interviewing skills are easily mastered. Interactive, popular education techniques will make this session accessible to participants of all experience levels. Led by community journalists, this hands-on workshop will be a unique opportunity for grassroots organizations and individuals to tell stories using sound.

So You Want to be a Researcher...

Presenters: Brownfemi Power; Babybfp

Research assignments are a fact of life for almost every student. Everything from science projects to art creations often require hours of research to make the perfect project. But research can often be boring and repetitive and can feel worthless when only your teacher sees your final project. This workshop will work to build a community of youth researchers at the AMC! Through youth-led discussions and activities, we will work to find solutions to problems that come with research, including lack of support from teachers and boredom with the topic.
Research can be FUN when you have community to do it with! Please bring your own research projects. You can display your work and answer questions about it at the Rising Researchers table!

ROOM F/G (MC Gregor) | WORKSHOP | FOR ALL AGES
BEYOND ‘WAITING FOR SUPERMAN’: CREATING OUR OWN EDUCATION NARRATIVES
PRESENTERS: Andrea Ridges, Coalition of Essential Schools; Ammerah Saidi, Detroit Media Economy Collaborative; Representative from Catering Ferguson Academy
This session explores how to reclaim the debate around public education. Currently one brand of education reformer – proponents of charter schools and vouchers, people obsessed with standardized test scores, and district administrators who dislike collaboration – controls the narrative around how to fix public education. Meanwhile, the families of color and low-income families whose children populate public classrooms are rarely heard. Together we will create messages that we can use in our own and corporate media to spur thinking beyond the usual paradigm of teachers’ unions and disinterested parents and students as the problem, and Teach For America trainees and testing as the solution. All are invited to envision the education we want, then figure out how to best talk about it.

ROOM I (MC Gregor) | PANEL DISCUSSION | NOT INTERESTING FOR KIDS
GENERATIONS OF BLACK LESBIAN BRILLIANCE: A CONVERSATION
PRESENTERS: Dr. Kofi Adoma, Ruth Ellis Center, A. Lorde Collective; DJ Stacey "Hotwaxx" Hale, LOCS (Lesbians of Color Support Network); Kalimah Johnson, Sasha Center; Kimberly Jones, Pink Ice
This discussion specifically highlights generations of brilliant black lesbian media makers in DETROIT! Our resident experts will be highlighted in an interactive discussion of the amazing work that they have been doing in a number of mediums in Detroit and offer a specific perspective on the herstory of grassroots media in this key city for black revolution, working class organizing and cultural transformations. As a group we will brainstorm what this legacy means for the future of interconnected, inclusive, intersectional, interdependent media making and organizing in Detroit.

ROOM J (MC Gregor) | STRATEGY SESSION | NOT INTERESTING FOR KIDS
ALTERNATIVE ECONOMIES OF CARE, SUSTAINABLE HEALTH COLLECTIVES, AND SOCIAL MAGIC
PRESENTERS: Anjali Taneja, Casa de Salud // CureThis.org; Telesh Lopez, Third Root Community Health Center; Danielle Sered, Rock Dove Collective; Gia Hamilton, Gris Gris Lab
Join us for a strategy session on building sustainable models of care in our world, with a focus on health/care! We will start the conversation by sharing how several models of
care were built and tended to, including Gris Gris Lab, Casa de Salud, Rock Dove Collective, and Third Root. We'll open up the space for an informal think tank discussion among participants and presenters. What exciting models exist around the country to answer communities' needs? How can we create and/or assign value to our work? How do we best utilize media-based tools for building online and offline networks of care? Participants will share their own experiences, network with each other, build relationships, and leave the AMC with a sense of their capacity to create new models of care in their own communities.

**COMMENT:** #healthcollectives ›› #AMC2011 ›› talk.alliedmedia.org/node/4309

### ROOM M (MCGREGOR) | WORKSHOP | FOR ALL AGES

#### MEDIA FOR GROWING SAFER COMMUNITIES: A SCIENCE FAIR

**Presenters:** Audre Lorde Project/ Safe OUTside the System, Audre Lorde Project/ Safe OUTside the System; Creative Interventions; Lusty Day, Every Ho I Know Says So; STOP (Storytelling and Organizing Project; CUAV (Communities United Against Violence); AQSAzine; Philly Stands Up!; Toronto Learning to Action Transformative Justice Study Group; Oakland Sister Circle; Young Women’s Empowerment Project

This year’s Science Fair will build upon the overwhelming success of last year’s session by taking hands-on learning to the next level. The Science Fair is designed to equip you with tools, resources, and connections to inspire, launch, and sustain transformative anti-violence initiatives in your own communities. Learn how-to skills from innovative anti-violence projects that use arts and media in their work, network with artists and media-makers, and experience videos, websites, and other media (available free or for sale)! New for AMC2011: “science fairies” who will facilitate the session, more opportunities for exchanges between presenting organizations, and invitations for participants to spotlight their own amazing work. Feel free to drop by at any time during the session.

**COMMENT:** #sciencefair ›› #AMC2011 ›› talk.alliedmedia.org/node/4363

### AUDITORIUM (COM ART) | WORKSHOP | NOT INTERESTING FOR KIDS

#### DJ GEEKOUT: INTERACTIVE SHOWCASE & DANCE PARTY

**Presenters:** DJs bent, JUNEBULLET, K LA ROCK, MOTHERSHIESTER, PINSTRIPE REBEL, PRECOLUMBIAN, PRISM, RÄT, TRASH, & ZOMBIE, Organization Our Geekout Collective, REPS MANY DJ PROJECTS: ANTHOLOGY OF BOOTY, FIRST LADIES, RADIO CPR, GIRLS ROCK DC, SHE REX, AND MARACUYEEAH.COM, IN DC AND PHILLY.

This session will invite participants into a DJ collaboration/movement that exploded out of AMC2010, and has continued to grow, twist and turn with transformative power throughout the past year. About 20 of us, all D.C./Detroit/Philly underground DJs, have been doing living-room jams that include pecha kuchas, vinyl sharing, and storytelling. We are visioning & discovering together how we live the art of djing – as the power & responsibility to create, spark and sustain spaces, make community connections, and create change that there’s little language for. Here, we share our mini-movement in a matinee party with live DJ sets, geek video projections, pop-up video style captions, a DJ101 How-To corner, an interactive Twitter screen & other ways for you to jump in!

**COMMENT:** #DJgeekout ›› #AMC2011 ›› talk.alliedmedia.org/node/4179

### ROOM 154 (ART ED. CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS

#### ACUPRESSURE SELF-CARE FOR ORGANIZERS AND MEDIA MAKERS

**Presenters:** Molly Glasgow, Point Acupressure, Q20: Embodied Self-Care

As organizers, we focus on the needs of the community, and in the process often sacrifice our own well-being. Our lifestyles can aggravate chronic conditions
or cause new health problems to develop. In this workshop, participants will learn acupressure points that help alleviate stress & trauma, balance digestive disturbances, prevent fatigue, and combat burnout. We'll also look at the common causes of these imbalances and how as a community we can support each other to build a stronger, healthier movement. The workshop will include a brief introduction to acupressure and the body’s meridian system, specific acupressure point descriptions and uses, and a chance to practice point locations. Each participant will receive handouts they can use for self-care and share with other organizers.

ROOM 157 (ART ED. CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS

**COME ALL: PEDAGOGY OF THE OPEN MIC**
**Presenters:** Anna West; Sue Weinstein; Sage Xaxua Morgan-Hubbard; Tish Jones
How does the open mic function as a mediated space for teaching and learning? How does the open mic demonstrate democratic exchange, empathy, voice, and power? How can we use open mic values to shape our approach to education and power in spaces of youth development? In this workshop, facilitators will use an open mic/fishbowl format to discuss developing democratic artistic spaces for learning and sharing. We will turn our notions of audience inside out, draw from the expertise within the room, and look at the audience/learner/listener not as a passive, static on-looker, but as an active constructor of community. Come ready to share, build, and create in a way that welcomes the individual and honors the collective. Everyone Make Some Noise!

ROOM 1515 (LAW CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS

**FROM OPEN SOURCE TO COMMUNITY SOURCE: COLLABORATELY CREATED TECH FOR MOVEMENTS**
**Presenters:** Jack Aponte, Palante Technology; Josué Guillén, Progressive Technology Project
The daily choices we make around technology, storing and sharing data, and communications have political implications for issues important to our movements: privacy, self-determination, labor and economic justice, corporate control, amongst others. Our session will address such issues, including strategies for reclaiming control of our technology, and ways we can shape it to serve our movements. We will explore how "free" software often demands risky compromises, how open source can help avoid those compromises, and how community organizations and activists can and must be involved in shaping open source. We will use ourpowerbase.net and letsduwthis.org as examples of community source tech developed by and for our movements.

ROOM 1550 (LAW CLASSROOMS BUILDING)

**BECOMING OUR OWN CROWERS: RECLAIMING MUSLIM IDENTITIES**
**Presenters:** Khadijah’s Caravan; AQSAazine; Muslimah Media Watch
As Muslims we are bombarded with stereotypes, assumptions and profiling of our communities. With this constant vilification in the mainstream media, it is important that the diverse voices of Muslims be heard. This session will illustrate how Muslim grassroots media making collectives, including AQSAazine, Khadijah’s Caravan and Muslimah Media Watch, are using photography, spoken word, film, and art installations
to engage in conversations about our lives. We will think critically about the role of these new media outlets and their potential for mobilizing community media creation. Through art creation participants will reflect on the public media we consume, problems of representation and voice, and how we can create our own media.

COMMENT: #becomingourcreators » #AMC2011 » talk.alliedmedia.org/node/4252

4:00PM - 5:30PM: Session Block 8

MCGREGOR - NORTH ENTRANCE | WORKSHOP | FOR ALL AGES

Food Justice & Eco Media Field Trip Part 1: What’s For Dinner?

Presenters: Angela and Gregg Newsom, People’s Kitchen; Lottie Spady, Detroit Food Justice Task Force; Green Guerrillas Youth Media Tech Collective, Southern Tier Advocacy & Mitigation Project, Incorporated; Remedial, East Michigan Environmental Action Council (EMEAC); Chef Whitewater, Red Mesa Cuisine

Calling all teens hungry for real food and sustainable change! Do you like to eat? Do you like to cook? Why does it matter where our food comes from? What does this have to do with eco-justice? Help answer these questions during this field trip to a nearby farm, and team up with your peers and elders to prepare a zero-waste local foods group meal. With support from the Detroit Food Justice Task Force, People’s Kitchen, and Red Mesa Cuisine, this community cooking workshop will encourage us all to embrace the radical notion that we are what we eat! Bring your interest in culinary arts; and, come ready to share your attitudes, beliefs, and values around food … and food choices. Space is limited to 24 teens; RSVP by sending an email to leslie@stamp-cny.org, or by calling 607-277-2122.

COMMENT: #whatsfordinner » #AMC2011 » talk.alliedmedia.org/node/4564

Food Justice & Eco Media Field Trip Part 2: What’s For Dinner?

Presenters: Angela and Gregg Newsom, People’s Kitchen; Lottie Spady, Detroit Food Justice Task Force; Green Guerrillas Youth Media Tech Collective, Southern Tier Advocacy & Mitigation Project, Incorporated; Remedial, East Michigan Environmental Action Council (EMEAC); Chef Whitewater, Red Mesa Cuisine

Calling all teens hungry for real food and sustainable change! Do you like to eat? Do you like to cook? Why does it matter where our food comes from? What does this have to do with eco-justice? Help answer these questions during this field trip to a nearby farm, and team up with your peers and elders to prepare a zero-waste local foods group meal. With support from the Detroit Food Justice Task Force, People’s Kitchen, and Red Mesa Cuisine, this community cooking workshop will encourage us all to embrace the radical notion that we are what we eat! Bring your interest in culinary arts; and, come ready to share your attitudes, beliefs, and values around food … and food choices. Space is limited to 24 teens; RSVP by sending an email to leslie@stamp-cny.org, or by calling 607-277-2122.

COMMENT: #whatsfordinner » #AMC2011 » talk.alliedmedia.org/node/4564

ROOM B (MCGREGOR) | WORKSHOP | FOR ALL AGES

Build Your Own Radio (Continued)

Building a radio transmitter is a great way to learn about basic electronics and radio waves. In this session, we'll talk about some of the theory behind radio transmission and build our own circuit boards to turn into transmitters later on. No radio or electronics background is needed! This is an ongoing activity throughout saturday of the AMC.

COMMENT: #radiobuild » #AMC2011 » talk.alliedmedia.org/node/4627

ROOM C (MCGREGOR) | WORKSHOP | FOR ALL AGES

From Raw Sounds to Smooth Airwaves Part 2: Scriptwriting and Audio Editing

Presenters: Rob Robinson, Community News Production Institute; Christine Lewis, Community News Production Institute; Abdulai Bah, People’s Production House; Kristal Graham, Radio Rootz

Members of the Community News Production Institute (CNPI), a program of People’s Production House will lead a Spanish friendly hands-on workshop radio production workshop where participants experience a superconcentrated dose of radio production knowledge – everything from scriptwriting to editing sound using free, open source, editing software. Led by community journalists, this hands-on workshop will be a unique opportunity for grassroots organizations & individuals to tell stories using sound. Participants will learn story-telling techniques in addition to technical skills. This workshop will also enable participants to integrate media into their daily work. Finished pieces may be broadcast on the AMC’s radio station during the conference.

COMMENT: #rawsoundstosmoothairwaves » #AMC2011 » talk.alliedmedia.org/node/4340
**Room E (McGregor) | Workshop | Designed for Kids**

**Stories Without Borders: Mapping Ourselves and Stories to Come Home To**

**Presenters: Regeneracion Childcare Collective NYC**

This session contains two parts: ‘Stories Without Borders - Mapping Ourselves” and “Stories to Come Home To”. Stories Without Borders begins with Ori, a seer from 2511 whose special ability of memory is fading, prompting them to reach out to kids at AMC2011 for help. During this workshop we will explore and question borders and the legacy of colonization under which we live. We will emphasize through games that help us identify strategies we might use to defy borders and do activities that help us imagine a world without them. In addition, we will explore how different kinds of maps can tell stories and create our own body maps that tell a particular story that we will then share. During Stories to Come Home To, we will visit the Elders Story-Sharing Room to conduct interviews, play theater games, and explore the importance of memory and story-sharing and why intergenerational building is so important.

**Comment:** #amckids ›› #AMC2011 ›› talk.alliedmedia.org/node/4285

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**Room F/G (McGregor) | Workshop | Not Interesting for Kids**

**Pop-ed in Practice: A Community Curriculum Carnival**

**Presenters: Ali Issa, Una Osato, Ora Wise, Ryu“ka  Bar Zohar, Naomi Gordon-Loebl and Brian Pickett, Palestine Education Project; Joe Namy, Imad Hassan, Janel Yamashiro and Ron Watters, Detroit Future Media Workshops; Denisse Andrade, Global Action Project; Betty Yu, Center for Media Justice / Media Action Grassroots Network & Media Action Grassroots Network; Kimber Heinz, War Resisters League**

This will be a space for educators to share best practices and learn from one another. Participants will explore curriculum resources that they can bring back to their communities and presenters will get feedback on their curriculum to bring back to their organizations. We will start off with a “Frankenstein Workshop,” where each presenter will share a sample of their best curricula, including activities to: frame and define complex social justice issues, develop media skills and analysis, reflect and make connections, and gather constructive feedback. Afterwards, participants can browse curriculum resources, ask follow-up questions and take home toolkits.

**Comment:** #curriculumshare ›› #AMC2011 ›› talk.alliedmedia.org/node/4346

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**Room I (McGregor) | Panel Discussion | Not Interesting for Kids**

**We Are the Response: Community-Based Strategies for Addressing Trauma**

**Presenters: Irina Contreras; Angela Moreno, Tewa Women United; Sakhi for South Asian Women; Unidas/Unidos; National Advocates for Pregnant Women**

This session will discuss creative strategies for addressing trauma and Post Traumatic Stress Disorder (PTSD), specifically in communities of color. This is not a therapeutic space, but a place for information-sharing and capacity-building at the community level. We will present two examples of creative, community-based responses to trauma and discuss non-clinical, non-“evidence based” models from across the country, highlighting the ways in which our access to care, addictions, domestic and state violence, ICE raids, racism and cultural contexts compound experiences of trauma. This session honors personal experiences, tying them with purpose for action. The group will generate lists of community resources, practices for stress reduction and provide opportunities for continued post-workshop discussion.

**Comment:** #wearetheresponse ›› #AMC2011 ›› talk.alliedmedia.org/node/4272
**Building a Movement with Media Policy Campaigns**

**Presenters:** Chancellor Williams, Free Press; Betty Yu, Center for Media Justice; Fabiola Carrón, Progressive States Network; Steven Renderos, Main Street Project; Ben Lennett, Open Technology Initiative; Hannah Sassaman, Open Technology Initiative; Brandye Doyle, Prometheus Radio Project

We are a movement that believes communication is a fundamental human right. Changes in media policy are key to securing that right. In the past decade, we have mounted major campaigns to preserve an open Internet, to expand low power radio, and to bridge the digital divide. It is time to catch our breath, examine our successes and failures, and go forward with purpose. Together we will review key moments in select campaigns to consider how successful we were in those moments, both in achieving our policy objectives and in building our movement. We will develop shared principles to guide us in the future. You do not need a background in media policy to participate.

**Strategy Session | Not Interesting for Kids**

**Comment:** #mediapolicy ››#AMC2011 ›› talk.alliedmedia.org/node/4176

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**We Must Live as If We Will Never Die: Prison Writing & Liberation**

**Presenters:** Samuel Conway; Walidah Imarisha; Bruce Reilly, Direct Action for Rights & Equality; Daemond Arrinell, Freehold Engaged Theatre Project; Lashaun Phoenix Kotaran, Prison Creative Arts Project; Evan Bissell; Tongo Eisen-Martin, Lyrical Minded 415; AnaLyraSis

Writing changes lives. Against the crushing dehumanization of imprisonment, prisoners’ lives are often transformed by the simple acts of reading and writing. Often smuggled out from behind bars, the work of prison writers has inspired people engaged in struggle the world over, sparking movements, igniting revolutions. In Ireland, Palestine, and the United States these writers have been on the front lines of their struggles, paradoxically while being held captive. What creates the power of prison writing, for prisoners and non-prisoners alike? How does this work affect our solidarity with prisoners and between movements? What has this work accomplished? What can it achieve? Join us to discuss these questions and to read the work of prison writers and other artists working in prisons.

**Comment:** #prisonarts ›› #AMC2011 ›› talk.alliedmedia.org/node/4190

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**Roadmap to Apartheid: Film Screening, Feedback and Distribution Strategy Session**

**Presenters:** Ana Nogueira; Eron Davidson

Featuring interviews with South Africans, Israelis and Palestinians, Roadmap to Apartheid winds its way through the West Bank, Gaza Strip, and Inside Israel moving from town to town and issue to issue to show why the apartheid analogy is being used with increasing potency. It analyzes the similar historical narratives of the Jewish people and the Afrikaaners to the tight relationship the two governments shared during the apartheid years, and everything in between. The effectiveness of the BDS movement that helped end apartheid in South Africa is also compared to the Israeli context. We hope this film will be used as a tool for BDS organizing in the US and Europe. We would like this feedback screening to be a strategy session with BDS organizers.

**Comment:** #road2apartheid ›› #AMC2011 ›› talk.alliedmedia.org/node/4230
ROOM 154 (ART ED. CLASSROOMS) | WORKSHOP | NOT INTERESTING FOR KIDS

**Making Media - Reporting Abuses**

Presenters: Luis Avila, Nomad Radio Group, We Are America Coalition; John Jairo Lugo, Unidad Latina en Acción; Luis Luna, Unidad Latina en Acción

This session’s objective is to share reporting/defense tactics against authorities’ harassment in immigrant communities. Cell phones, video cameras, audio recording equipment and others are used around the country to document cases of abuse, harassment and unnecessary police stops against migrant families. During the workshop we will explore some of the current projects in states around the country, and will work in the exploration of new ideas to prepare families in the utilization of media in their reach as a way to exercise their civil rights.

[COMMENT: #reportandoabusos ›› #AMC2011 ›› talk.alliedmedia.org/node/4289]

ROOM 162 (ART EDUCATION CLASSROOMS) | WORKSHOP | FOR ALL AGES

**Futurismo Flags for the Frontline**

Presenters: Nina Bianchi, Detroit Project Archive + Work Department; Wes Taylor, Athletic Mic League + Emergence Media

A cloud with lines exploding outwards? A circle and irregular cyclones? 306 starbursts and a massive letter Q? Symbols + future visions = create graphic flags for the future! In this session, you’re introduced to the historical and contemporary use of simple graphic symbols as tools for grassroots movement building, campaigning and awareness. Once you’ve got a bit of history under your belt, you’ll use symbols and language to collaboratively design a series of flags that represent a future vision, statement, action or reaction—or mixture of all of the above! Futurismo Flags for the Frontline focus on how you can transform social-justice and community-based values into engaging and active graphic symbols.

[COMMENT: #futurismoflags ›› #AMC2011 ›› talk.alliedmedia.org/node/4254]

ROOM 1515 (LAW CLASSROOMS) | PANEL DISCUSSION | FOR ADULTS ONLY

**$pread Magazine: Creating A Race Issue**

Presenters: Bhavana Nancherla, $pread Race Collective; Andrea Ritchie; Aisha Muhammad

The collective that brought you the Race Issue of $pread Magazine, a unique publication by and for people in the sex trades, will share the process – which began two years ago at the AMC! - of bringing what will be the mag’s final issue to print. Departing from the usual $pread production process, soliciting and choosing content reflecting a diversity of positions on race and racism, challenging racialized images of people in the sex trades, negotiating artistic visions and divergent voices, design drama, and figuring out the nuts and bolts of putting together a glossy magazine – all as an all volunteer collective living the legacy of $pread Magazine...Now, where do we go from here? Come share the trials, tribulations, joys, and hopes for the future of inclusive sex worker-made media!

[COMMENT: #$pread ›› #AMC2011 ›› talk.alliedmedia.org/node/4246]
Creating Media in the Mountains: Community Discovery & Engagement in Appalachia

Presenters: Mikie Lee Burke, Appalachian Media Institute (AMI); William Isom II, Melange; Courtney Worley, Appalachian Media Institute (AMI)

Appalachia has long been marginalized and misrepresented by mainstream media outlets. Appalachian voices are rarely heard and our region’s issues are not highlighted even in the face of systematic problems. Therefore it has been essential for people from the region to create our own media infrastructure. Our panel highlights individuals who use participatory methods to engage young people, train community members in production, and build community spaces for open dialogue. We will share youth-made media from our region and brainstorm ways to better implement media in a way that dismantles exploitative, mainstream infrastructure. We will share the benefits and challenges of work in a rural, low-income community, while gaining insight from participants’ work.

Comment: #mtnmedia ›› #AMC2011 ›› talk.alliedmedia.org/node/4369

5:30PM - 7:00PM: Saturday Evening Caucuses

Workshop | for All Ages

Food Justice & Eco Media Field Trip Part 2: Farm to Fork Dinner

Presenters: Angela and Gregg Newsom, People’s Kitchen; Lottie Spady, Detroit Food Justice Task Force; Green Guerrillas Youth Media Tech Collective, Southern Tier Advocacy & Mitigation Project, Incorporated; Remedia, East Michigan Environmental Action Council (EMEAC); Chef Whitewater, Red Mesa Cuisine

Calling all teens hungry for real food and real talk. Feeling a lil’ under-nourished by mainstream media’s promotion of fat, sugar, and fossil fuels? Join us for dinner at a local farm and share your vision of food justice media. This community kitchen workshop and open lens/mic event (powered by Green Guerrillas’ solar-powered veggie diesel bus) will encourage us all to re-define corporate food narratives and embrace the radical notion that we are what we eat! Bring your interest in culinary arts, a healthy appetite, and your favorite eco media (artwork, digital pics and stories, performance pieces, videos) to this unique forum of show and tell. Space is limited to 24 teens; RSVP by sending an email to leslie@stamp-cny.org, or by calling 607-277-2122.

Comment: #farmdinner ›› #AMC2011 ›› talk.alliedmedia.org/node/4547

Intergalactic Conspiracy of Childcare Collectives Caucus

Presenters: Intergalactic Conspiracy of Childcare Collectives (ICCC)

This caucus will be for childcare collectives and other organizations that are doing political work with children. We will continue our conversation about articulating our collective vision and our plan for the next year, in addition to discussing the collection of resources, activities, games, etc. that we use in our work with children, and figure out a way to digitize these resources and make them easily accessible and usable.

Comment: #amckids ›› #AMC2011 ›› talk.alliedmedia.org/node/4286
THE TWEET HEARD ROUND THE WORLD: THE REEL GRRRLS AND COMCAST STORY

Presenters: Reel Grrrls

In January, the FCC approved a much-opposed merger between Comcast and NBC. In May, FCC Commissioner Meredith Atwell Baker announced that she would be leaving her appointed FCC position to become a paid lobbyist for Comcast. From the Daily Show to Twitter, people spoke out against this conflict of interest - including Reel Grrrls, a small nonprofit organization in Seattle. Within 24 hours of posting “OMG! @FCC Commissioner Baker voted 2 approve Comcast/NBC merger & is now living FCC for A JOB AT COMCAST?!?http://su.pr/1trT4z #mediajustice” Reel Grrrls heard from their local Comcast representative, who had pledged $18,000 to support summer programs - he was yanking the funds. Find out the rest of the story at this caucus. Reel Grrrls staff and participants will describe how their organization stood up for speech, and what is happening for the organization now.

COMMENT: #reelgrrls #amc2011 http://talk.alliedmedia.org/node/4667/

ROOM F/G (MCGREGOR) | CAUCUS | FOR ALL AGES

Homorobics

Presenters: Nickey Robare / Aunt Fancy, Reel Grrrls; Sam Smith / Miss Nancy, Youth in Focus

Homorobics is a queer friendly, body positive aerobics class from the Pacific Northwest. Exercising in a supportive environment builds community while building muscle! The motto of Homorobics is “don’t let your body atrophy just because you hate the diet industry.” We believe that exercise should be fun, free, and comfortable for people of all sizes and abilities. Led by two unintimidating and fabulously dressed instructors, we will lead you through a routine combining stretching, cardio, strength training, dancing, and snapping, all to an amazing soundtrack. We are excited to offer you modifications to the routines so that they are comfortable for your abilities. Flamboyant workout attire encouraged!

COMMENT: #homorobics ›› #AMC2011 ›› talk.alliedmedia.org/node/4355

ROOM I (MCGREGOR) | CAUCUS | FOR ADULTS ONLY

Every Ho I Know Says So: Listening to Workers in the Sex Trade

Presenters: Lusty Day, Maggie’s: The Toronto Sex Workers Action Project

Every Ho I Know is a 10-minute video by and for workers in the sex trade who share their advice on how to be a supportive lover, partner or friend. Hear sex workers talk about living with stigma, resisting stereotypes about their work and lives, and celebrating the love and support they receive in their communities. All are welcome to a Q&A and small group discussion on understanding partner violence against sex workers and supporting sex workers in your community of care. For sex workers only: stick around to brainstorm, plan, record and upload your own advice using whatever media devices are on hand to Every Ho’s live website.

COMMENT: #everyho ›› #AMC2011 ›› talk.alliedmedia.org/node/4259

ROOM L (MCGREGOR) | CAUCUS | NOT INTERESTING FOR KIDS

ReBirthing: From Pathology to Power

Presenters: Detroit Full Circle Doula Collective

This session is for birth workers, doulas, abortion support people, midwives and anyone else engaged/interested in providing emotional, physical and educational support to people across the full spectrum of pregnancy (pre-natal, abortion, adoption, birth, postpartum care)
in home birth, birthing center, hospital or prison experiences. Together we will examine how to transform reproductive cycles in our communities from pain or pathology to power, using creative media strategies for access to care and information across the digital divide. Regardless of your level of experience, come share your communication strategies, ideas, stories, and wisdom in facilitated large group discussions and break-out groups.

ROOM M (MCGREGOR) | WORKSHOP | NOT INTERESTING FOR KIDS

· Radio Summer Organizer Training: Spreading the Word to Seize the Airwaves
  · Presenters: Prometheus Radio Project

We have a historic opportunity to seize the airwaves. Thousands of new community radio station licenses will soon be available, and it’s time to get the word out nationwide. Radio Summer is a national drive to empower communities and social justice movements to build a new wave of multimedia community radio stations. In this participatory workshop we’ll share popular education tools to frame a community conversation about making media and organizing through radio. We’ll play with workshop design, facilitation techniques, and simple but powerful organizing tools such as media mapping. Organizers can use this interactive workshop to strengthen their groups and build the independent media movement. Designed especially for Radio Summer, this workshop is open to anyone but participation is key.

5:30pm - 8:00pm: Dinner Break [SEE “PLACES TO EAT” PG. 83]

SPaulding CourT (rosA PArks blvD & PerrY sT.) | WORKSHOP | FOR All Ages

· Food Justice & Eco Media Field Trip Part 3: Solar-Powered Open Mic

Calling all teens hungry for real food and real talk. Feeling a lil’ under-nourished by mainstream media’s promotion of fat, sugar, and fossil fuels? Join us for dinner at a local farm and share your vision of food justice media. This community kitchen workshop and open lens/mic event (powered by Green Guerrillas’ solar-powered veggie diesel bus) will encourage us all to re-define corporate food narratives and embrace the radical notion that we are what we eat! Bring your interest in culinary arts, a healthy appetite, and your favorite eco media (artwork, digital pics / stories, performance pieces, videos) to this unique forum of show and tell. Participants will return to McGregor Conf. Center by 8:00 pm.

THISTLE COFFEE SHOP. 4445 secOnD Ave. | ONGOING ACTIVITY | FOR All Ages

· Poetry and Music as Transformative Media Track Benefit Showcase

6-8pm. $5 Suggested Donation.

Featuring an incredible lineup of poets and musicians from across the country. All proceeds go towards covering expenses for the Poetry and Music as Transformative Media Track.
Saturday, June 25, 2011 (cont.)

8:00PM - 2:00AM: Music Showcase

MOCAD (4454 WOODWARD AVE., DETROIT) | FOR ALL AGES

AMC2011 MUSIC SHOWCASE

DJ Minx (Women On Wax – Detroit) / Waajeed (Bling47 – Detroit) / Deastro (Ghostly International – Detroit) / Tunde Olaniran (Exchange Bureau - Flint) / Krudas Cubensi (Revolutionary Hip-Hop from Cuba) / Mz. Jonz (official release for H.O.M.O. (Here On My Own) - Detroit) / DJ Sicari (5E Gallery / Funk Night Records – Detroit) / Hosted by Piper Carter (5E Gallery). All Ages. Wheelchair Accessible. FREE to registered AMC participants. There will be a kid-friendly, scent-free, lounge area where party-goers can sit down and hang out when they need a break from the show.

SUNDAY, June 26, 2011

8:00AM: Registration Opens [MCGRGOR CONFERENCE CENTER]

Complimentary bagels, juice, coffee & tea.

9:30am - 10:00am Sunday Morning Pre-Conference

ROOM C (MCGRGOR) | STRATEGY SESSION | NOT INTERESTING FOR KIDS

Weaving the Medios Caminantes Network

Presenters: Ana Martin, The Flujos Collective; John Jairo Lugo, Unidad Latina en Acción; Clara Ibarra, Democracy Now Spanish; Allan Gomez, Radios Populares; Amado Rubio Uriarte, Rising Tide Mexico; Cris, COMPPA

In this session we’ll discuss our next steps for the Medios Caminantes network which was created in 2010 during the AMC, a collaboration between groups of Spanish-speaking collectives, and individuals who have created independent media and projects around their communities. We’ll discuss how we can build solidarity with social movements in Latin America. Participants will build a map to visually locate the media initiatives that comprise the network and walk away with a better understanding of how to collaborate with each other. Together we will design a website that can foster collaboration and exchange of our media productions. We’ll recount our achievements and challenges. This session is about weaving a strategy as a network. Come share with us!

10:00AM - 11:30AM: Session Block 9

ROOM C (MCGRGOR) | STRATEGY SESSION | NOT INTERESTING FOR KIDS

Weaving the Medios Caminantes Network (Continued)

Presenters: Ana Martin, The Flujos Collective; John Jairo Lugo, Unidad Latina en Acción; Clara Ibarra, Democracy Now Spanish; Allan Gomez, Radios Populares; Amado Rubio Uriarte, Rising Tide Mexico; Cris, COMPPA
In this session we’ll discuss our next steps for the Medios Caminantes network which was created in 2010 during the AMC, a collaboration between groups of Spanish-speaking collectives, and individuals who have created independent media and projects around their communities. We’ll discuss how we can build solidarity with social movements in Latin America. Participants will build a map to visually locate the media initiatives that comprise the network and walk away with a better understanding of how to collaborate with each other. Together we will design a website that can foster collaboration and exchange of our media productions. We’ll recount our achievements and challenges. This session is about weaving a strategy as a network. Come share with us!

ROOM E (MCGREGOR) | WORKSHOP | DESIGNED FOR KIDS

DREAMS AND VISIONS FOR THE FUTURE

Presenters: La Semilla Childcare Collective

This workshop is the ninth in a series of 10 workshops that use different characters as part of a story narrative to connect media with social justice. In this workshop, we focus on Jadu, who is a dreamer and visionary. Using our own visionary abilities, we will create messages of our hopes and dreams for the future, and create a time capsule to be opened by next year’s AMC Kids Track. Discussion questions will include: What is “the future” (5 minutes from now, tomorrow, next month, 100 years from now, etc.)? Why is it important to think and dream about the future? For older kids: What are some ways the media portrays the future?

ROOM F/G (MCGREGOR) | STRATEGY SESSION | NOT INTERESTING FOR KIDS

The Healthy Growth of a Digital Ecosystem

Presenters: Juliet Fink, Philadelphia Fight; Hannah Sassaman, Open Technology Initiative; Steven Jackson, University of Michigan; Lottie Spady, East Michigan Environmental Action Council; Todd Wolfson, Media Mobilizing Project; Colin Rhinesmith, University of Illinois School of Library and Information Science; Khalil Shahyd, Center for Social Inclusion; Rhonda Anderson, Detroit Sierra Club; Toka Kilimanjaro, PhD, Detroit Media Economy Collaborative; Andrew Gordon, University of Michigan

At the 2009 and 2010 AMCs, we considered how to build a collaborative vision for the Internet our communities need and then turn that vision into a plan for action. Many of us who were in those discussions are now making our visions a reality. As we put our ideas into action, how can we know that we are staying true to our vision? Can we measure the health of our digital ecosystem over time to know if we are helping? Environmental justice organizers, digital justice organizers, and researchers will contribute to this fishbowl conversation. While this session will focus on federally-funded projects in Detroit and Philadelphia, the discussion is relevant to anyone who wants to stay accountable to a community-based vision while doing things that are big and complicated.

ROOM I (MCGREGOR) | WORKSHOP | FOR ALL AGES

She-roes: Shaharazad to Hit Girl

Presenters: DeAnne Cuellar, Media Justice League; Leticia Medina, Media Justice League

We will look at memorable characters that occupy different places on the feminist she-roes’ timeline, from classic literature’s Thousand and One Nights to 2010’s Kick Ass. Different female characters have served as universal types that reflect
the reality of women in that time and place as well as call into question how women and men perpetuate damaging stereotypes. She-roes have employed techniques and knowledge that fall outside the patriarchal arsenal of brute force and appropriation; these seminal female characters have shown us a better way to be and a better way to do. A hands-on, audience-centric workshop will galvanize conversations about the issues at hand and allow participants to build their own she-roes, informing them with individual characteristics. We will then collectively analyze the choices participants make and what connections they can make between she-roes and the world they live in.

**Comment:** #she-roes ›› #AMC2011 ›› talk.alliedmedia.org/node/4215

**Room I (MCGREGOR) | Workshop | Not Interesting for Kids**

**New Media to Create the World We Want to See: Let’s End Israeli Apartheid**

Presenters: Kristin Szremski, American Muslims for Palestine; Andrew Kadi, Institute for Middle East Understanding

This workshop will be focused on using new media tools such as blogs, Facebook, Twitter, digital photo/video, and more to get your message out there. With tools like these available to us, telling the story of Palestine and calling folks to action is no longer just in the hands of a select few, but rather in the hands of each and every one of us. New media provides the tools to spread the word, track the cause or your campaign, empower others, distribute your resources, and measure your success. Create your own community journalism accounts at various media outlets; and create a blog around the theme of ending Israeli apartheid. Bring your own laptop or use one of the laptops provided.

**Comment:** #endapartheid ›› #AMC2011 ›› talk.alliedmedia.org/node/4231

**Room M (MCGREGOR) | Strategy Session | For All Ages**

**Strategic Science Fiction Reader Caucus, with a Splash of Transformative Justice**

Presenters: Leah Lakshmi Piepzna-Samarasinha, Revolution Starts At Home; Jenna Peters-Golden, Philly Stands Up; Adrienne Maree Brown or Alexis Pauline Gumbs

This session will be dedicated to developing strategic reading guides for our favorites science fiction authors/series. We’ll unveil the Octavia Butler Strategic Reader, developed by AMC participants in 2010. Then we will identify the sci-fi authors/series most known to participants in the room (from LeGuin to Battlestar Galactica), and break into small groups to develop as many strategic reading guides as possible! Special room will be given to the Science Fiction and Transformative Justice breakout group, where we’ll examine the ways radical science fiction novels like The Fifth Sacred Thing, Woman on the Edge of Time, Dhalgren and The Dispossessed have found to deal with violence and harm and how we can use them to create a world without prisons.

**Comment:** #scifitj ›› #AMC2011 ›› talk.alliedmedia.org/node/4301
We Right Here: Site Specific Dance Workshop  
Presenters: Mariana Castañeda, Goucher College dance alum; Althea Baird, ART FACTORY, Nsnp  
Site specific dance challenges how we think about and use space around us. Through site specific dance a wall can become a mirror, can become a launch pad, can become a telephone, a best friend, a monster, a wave. Our surroundings change how we move. How we move changes our surroundings. Site specific dance is a form of reclaiming space which can be a powerful tool of liberation. It all depends on the vision of the mover. This will be a movement-based workshop for all bodies and abilities and we will create a site specific piece during the workshop!  

All-Ages Music Venues In Every Town  
Presenters: Kevin Erickson, All-ages Movement Project; Lori Roddy, The Neutral Zone; Bobby Colombo, Trumbullplex; George Wietor, Division Avenue Arts Collective  
All over the country, in warehouses, storefronts, basements, and black box theaters, from DIY punk venues to youth run hip-hop record labels, community-based music organizations provide an important vehicle for building community and creating meaningful culture. In this workshop, we'll give you the tools to start or sustain an all-ages venue or youth music organization in your community, highlighting successful models from around the country, sharing what's working and what pitfalls to avoid. Drawing on material from our book “IN EVERY TOWN: An all-ages music manualfesto”, we'll share strategies and best practices culled from our nationwide research on everything from keeping the neighbors happy to finding the right space.  

Narrative Campaigns, Storybanking, and the Restoration Campaign  
Presenters: Lillie Branch Kennedy, Community Restoration Campaign / RHID; Keith DeBlaisio, Community Restoration Campaign / AdvoCare; Nick Szuberla, Thousand Kites  
What if artists, community activists, former and current prisoners, family members, and justice groups worked together using cutting edge web tools and street-smart organizing? The answer is the Virginia Community Restoration Campaign. Hear an exciting report out of a campaign to address the brutal practice of “No Parole” in Virginia. The campaign was cooked up at the 2010 Allied Media Conference and has been ongoing ever since. Learn how activists, media artists, and policy experts worked together to create a powerful narrative campaign to address No Parole in Virginia and grew from a group of 200 to 2,000 members. This workshop will include media examples and hands-on exercises in using media as an organizing tool and will train you in the narrative campaign model.
BYBLOS CAFE & GRILL | CAUCUS | NOT INTERESTING FOR KIDS

**Southern LGBTQ Meetup**

**Presenters:** Nadia Abou-Karr, SONG

*I*Igniting the Kindred*I Hosted by Southerners on New Ground (S.O.N.G.) SONG members have been loving, attending, and organizing the AMC for years! This is a space to meet up with others in your southern LGBTQ community and celebrate us. This will be an informal lunch meet-up at a nearby restaurant. Come to chill, network, re-unite, problem solve and praise! Location: Byblos Cafe & Grill, 87 W Palmer St.

**COMMENT:** #SONGatAMC ›› #AMC2011 ›› talk.alliedmedia.org/node/4368

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ROOM C (MCGREGOR) | WORKSHOP | NOT INTERESTING FOR KIDS

**Weaving the Medios Caminantes Network (Continued)**

This will be a continuation of the session “Weaving the Medios Caminantes Network.”

**COMMENT:** #grafikadeabajo ›› #AMC2011 ›› talk.alliedmedia.org/node/4611

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ROOM F/G (MCGREGOR) | CAUCUS | NOT INTERESTING FOR KIDS

**Mobile Justice Strategy Session**

**Presenters:** Peoples Production House; Mobile Voices / Voces Móviles; Media Literacy Project; Center for Urban Pedagogy

Come join your fellow media justice allies in an open strategy session to discuss how popular education tools like Dialed-In: A Toolkit to Liberate Your Cell Phone and Reclaim Media Agency can be used as an organizing tool to push back on harmful mobile broadband policy. A brief and engaging overview of each module of this multifaceted toolkit will be demonstrated followed by a strategic discussion focused on developing a plan of action in response to cell phone policy issues like the potential AT&T/T-Mobile merger, consumer protection for mobile broadband, privacy, and other key policy concerns.

**COMMENT:** #mjstrategy ›› #AMC2011 ›› talk.alliedmedia.org/node/4633

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ROOM J (MCGREGOR) | CAUCUS | NOT INTERESTING FOR KIDS

**National Youth Arts Organizing: Beyond Networking Caucus**

**Presenters:** Poetry & Music as Transformative Media Track Organizers

This caucus is a space for artists, educators, and organizers who value the arts to intentionally plant the seeds of relationships that will change our world. In an open, small group format, we will delve into sharing the real stories of who we are; beyond our resumes. We will share our stories with the intent of sparking lasting relationships that will potentially strengthen & further our work of using the arts to transform our communities. We will also empower one another to envision our individual and collective futures. The ultimate goal of this caucus is to utilize the process of relationship building as an effective tool for social change in growing a national network centered around youth arts organizing.

**COMMENT:** #youtharts ›› #AMC2011 ›› talk.alliedmedia.org/node/4328

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ROOM M (MCGREGOR) | CAUCUS | NOT INTERESTING FOR KIDS

**Show Us the Money: Strategy Session on Financial Management & Operations**

**Presenters:** Mike Medow, Allied Media Projects

Do you manage any of these things for your organization/project: finances and
bookkeeping, staff resources, organization management systems? Those of us working the back-end of our projects need to connect and share resources and ideas. We want to develop efficient and effective solutions for our organizations, and innovate creative approaches to operations that align with our values. We want to understand the financial positions of our projects, and communicate this information clearly and concisely to the people we work with. Ultimately, we may want to develop a track at the AMC exploring and evolving our practice of financial and organization management.

**ROOM 154 (ART ED. CLASSROOMS) | CAUCUS | NOT INTERESTING FOR KIDS**

**YALLAH! LET’S END ISRAELI APARTHEID**

Presenters: Dunya Alwan, PQBDS; Nada Elia, USACB; Andrew Kadi, Adalah-NY, PEP; Ryvka Bar Zohar, Adalah-NY, PEP

Boycott, Divestment and Sanctions freeform closing caucus. A time for participants in the BDS track to meet, follow up with each other and with track organizers, plan and produce a short video or action, so all can return to their communities empowered to start and develop BDS initiatives of their own. Bonus: Lunch will be provided, so there is no need for participants to run across town and grab a sandwich. It’s right here, waiting for you!

**12:40pm - 2:10pm: Session Block 10**

**ROOM B (MCGREGOR) | CONSULTATION STATION | FOR ALL AGES**

**DETROIT FUTURE MEDIA LAB**

Presenters: Detroit Future Media Students, The Detroit Media Economy Collaborative

Students of the Detroit Future Media (DFM) workshops are taking over the AMC Media Lab to teach basic 101 media production skills. Make beats with the audio students. Shoot and edit photos with the graphics students. Build a Wordpress website with the web students. Learn participatory video editing with the video students. Dive into the Detroit Future Media movement!

**ROOM E (MCGREGOR) | WORKSHOP | FOR ALL AGES**

**PUTTING DOWN ROOTS**

Presenters: Intergalactic Conspiracy of Childcare Collectives (ICCC); ICCC Member Collectives; Philly Childcare Collective

This is the last in a series of 10 workshops that use different characters as part of a story to connect media with social justice. It will center on the Tree of Life and Jadu, our protagonist whose request for help from the future sparked our adventures. Through our participation we have helped restore Jadu and their friends’ inner strengths! In this closing workshop we will recap and share some insights from our time together, paint stones with messages and pictures of hope and blessing, and plant a tree. The Tree of Life is our last mission from Jadu, and will represent all we have learned, and the roots of our future. We welcome all, adults and kids and everyone, to join as we celebrate new beginnings, new friendships, and new ways of working together for a better world.
Not Ur Mama’s Sex Ed: Our Voz, Our Resistance

Presenters: Miriam Mimi Madrid, COLOR; Branching Seedz of Resistance; Diane Amaya, COLOR; Carla Orendorff, IMMEDIATE Justice; Tani Ikeda, IMMEDIATE Justice

What happens when you express your life’s truth? Queer women of color media! What’s it look like? Share your identities and intersections as a form of resistance and expression! In this sex-positive media workshop, we will address issues related to media making and reproductive justice. We will also identify our most important tools for activism: our stories! Through this we will explore media projects and share practical ways we engage in creating spaces through the use of new media. Finally, we will work together to create media through “Photobooth of Change” and “I Got This Scheme,” both media projects that invite resistance to mainstream media and expression through personal messages of empowerment, social justice, and liberation.

Community Wireless Installations (Part 1)

Presenters: Joshua Breitbart, Open Technology Initiative; Nina Bianchi, Detroit Project Archive; Ben Chodoroff, Thermitic, LLC

Since the Detroit Digital Justice Coalition first installed a mesh wireless network around the Spaulding Court area during AMC2010, the idea of building our own networks has taken hold in the city. They can be used for sharing Internet access and strengthening neighborhood bonds. During AMC2011, we will provide hands-on opportunities to learn about this technology and contribute to the local projects. The first of two sessions will cover the basic principles of wireless networking, review projects from Detroit and beyond, and present some of the more common tools and equipment. Participants will help refine an educational toolkit as we learn how best to organize our communities to make full use of this emerging technology. In the second session, we will visit a nearby network.

Rehearsing Community Accountability

Presenters: Philly Stands Up Collective, Philly Stands Up!

So, you are sitting down with a person who has perpetrated sexual assault. You are across the table from each other. You are ready to move forward with the accountability process. Now what? This workshop will dive into the concrete details of how to plan, facilitate, and communicate during an accountability process. Facilitators will act out different scenarios while participants help pause, rewind, fast-forward, and decide what skills, strategies and tactics to try in different situations. This workshop will be a fun, interactive and skillbuilding space to go deep on how to hold someone accountable. Please note: This session has great potential to be triggering for participants. We suggest that you remain self-responsive to your well-being. Support people will be present.
AUDITORIUM (COM ART) | WORKSHOP | FOR ALL AGES

Detroit Jit: Film Screening & Dance Workshop
Presenters: Haleem Ar-Rasheed, Hardcore Detroit; Others TBA
The Jitterbugs: Pioneers of the Jit is a one-of-a-kind documentary highlighting the founders of Detroit’s leading dance legacy: the Jit. Combining historical footage and exclusive interviews, get a glimpse of the Jitterbugs’ past, career, and how a key contemporary is carrying the torch, featuring a bonus instructional on Jit steps and style.

ROOM M (MCGREGOR) | WORKSHOP | FOR ADULTS ONLY

Octavia Butler & Emergent Strategies
Presenters: Adrienne Maree Brown, AMP/EMEAC/Food Justice/Digital Justice
“All that you touch, you change. All that you change, changes you. The only lasting truth is change. God is change.” These words of Octavia Butler’s have impacted people very seriously on a personal level – but how do we apply her wisdom on a political organizing level? How do we approach the strategic planning we’re all supposed to do if we accept, and come to love, the emergent power of changing conditions? This session will be half ‘popular organizational development” training, half inquiry into what the future of organizational development and strategic planning will look like.

ROOM 157 (ART ED. CLASSROOMS) | FRAME THE DEBATE | NOT INTERESTING FOR KIDS

Frame the Debate: Strategic Messaging for Social Justice Campaigns
Presenters: Bruce Reilly, Direct Action for Rights & Equality; Paul Wright, Prison Legal News
How do you build social justice campaigns using media tools that target a range of audiences? How do you choose your target? This session explores different methods to victory, discussing tactics to mobilize community support. Learn to connect unfunded “People Power” with alternative media, and pick battles that will generate a cultural shift. Why voting rights? Why employment discrimination? Why do coalitions serve a key role in media? Youtube, Facebook, blogs, and Twitter are not enough without a strategy. This session recognizes how essential it is to possess more knowledge than the opposition. The one who frames the debate wins the argument. The presenters have both won in the courthouses and statehouses, yet both served lengthy stretches in the Big House.

2:30PM - 4:00PM: Session Block 11

SPaulding CT. (ROSA PARKS BLVD. & PERRY ST.) | FOR ADULTS ONLY

Community Wireless Installations (Part 2)
Presenters: Joshua Breitbart, Open Technology Initiative; Nina Bianchi, Detroit Project Archive; Ben Chodoroff, Thermitic, LLC
Since the Detroit Digital Justice Coalition first installed a mesh wireless network around the Spaulding Court area during AMC2010, the idea of building our own networks has taken hold in the city. They can be used for sharing Internet access and strengthening neighborhood bonds. During AMC2011, we will provide hands-on opportunities to learn about this technology and contribute to the local projects. The first of two sessions will cover the basic principles of wireless networking, review projects from Detroit and beyond, and present some of the more common tools and equipment. Participants will help refine
an educational toolkit as we learn how best to organize our communities to make full use of this emerging technology. In the second session, we will visit a nearby network.

**COMMENT**: #communitywireless » #AMC2011 » talk.alliedmedia.org/node/4599

**ROOM B (MCGREGOR) | WORKSHOP | NOT INTERESTING FOR KIDS**

**Put Your Hands on the Radio: How to Apply for an LPFM in Your Community**

**Presenters**: Vanessa Maria Graber, Prometheus Radio Project; Maggie Avener, Prometheus Radio Project; Ana Martina Rivas, Flujos Vivos

What does it take to start a community radio station? With a valuable opportunity to apply for LPFM licenses on the horizon, this Spanish friendly how-to workshop will get you started on the road to building your own community radio station. Participants will learn about LPFM and how to lay the groundwork needed to get a license and get on the air. Specifically, participants will learn about the process of submitting an FCC application, finding an available frequency, how to organize a group for station governance, radio equipment and technology, and raising money for the station. There is a lot of bureaucracy to learn, so this workshop will provide tools to navigate the application process and organize constituents and community allies.

**COMMENT**: » #LPFM » #AMC2011 » talk.alliedmedia.org/node/4315

**ROOM C (MCGREGOR) | WORKSHOP | NOT INTERESTING FOR KIDS**

**Make a Podcast**

**Presenters**: Vocalo.org, Chicago Public Media

Enter with your podcast idea, get some hands-on training, and leave with an honest-to-goodness podcast, all set up and ready for listeners to subscribe to. We'll cover technical skills like recording audio, uploading to a server, creating and publishing RSS feeds, and making your podcast easy to access. We'll also address using artwork and creative commons licensed music. The tools of podcasting can get you into people's ears, but powerful storytelling can change people's hearts and minds. We'll present examples of particularly creative and forceful audio pieces, and provide a take-home guide for telling great stories with sound.

**COMMENT**: #podcast » #AMC2011 » talk.alliedmedia.org/node/4343

**ROOM E (MCGREGOR) | WORKSHOP | DESIGNED FOR KIDS**

**Reinventing Endings**

**Presenters**: Intergalactic Conspiracy of Childcare Collectives (ICCC)

While the AMC Kids Track 2011 might be coming to a close, this workshop is both and ending and a beginning. We'll have a chance to play some new games together while we celebrate our adventures and friendships, a moment to think about what we've done together over the past few days and a place to hold the wide range of emotions the ending can bring about for all of us.

**COMMENT**: #AMCkids » #AMC2011
Human Creativity and the Next Revolutions
Presenters: Halim El-Dabh; Grace Lee Boggs; Vincent Harding

Detroit scholar activist Grace Lee Boggs has articulated a vision of America’s “next” revolution, in which people transform themselves and their relationships to create the Beloved Community. In this revolution, people in the U.S. must recognize their global inter-connectedness and their responsibility to “live simply so that others can simply live.” With the Next American Revolution comes a new practice of solidarity with other revolutionary movements across the globe. In the context of the Arab Spring uprisings and the upcoming tenth anniversary of 9/11, how do people in the U.S. practice solidarity with people in the midst of their own “next” revolutions? How are our art, music, media and technologies communicating new forms of revolution? What legacies are we honoring and evolving through our work? This panel will draw insight from three revolutionaries who embody lessons of the past century and dreams of the next: Vincent Harding, theologian, historian, and nonviolent activist, who worked closely with Martin Luther King Jr., Halim El-Dabh, an Egyptian composer, widely considered to be the grandfather of African electronic music, and Grace Lee Boggs.

Soul in the Machine: The Future of Health and Healing
Presenters: Autumn Brown, Rock Dove Collective; Babatunde Olaniran, Outreach Manager, Planned Parenthood Mid and South MI; Savannah Logsdon-Breakstone; Gregg Newsom, Co-Founder, Detroit Evolution http://detroitevolution.com

This session will take a creative and participatory approach to the mirrored question: what are the health impacts of technology on the human body, and what is the future of technology in healing? Participants will experience media drawn from science fiction, fantasy, as well as current medical science, representing diverse perspectives on the future of trauma, illness, wellness, and care. From this shared experience, we will enter into a conversation bridging our cultural perceptions and visions of health and healing with an analysis of the relationship between civilization, technology, and oppression. Using collective storytelling, movement, and meditation, we will co-create strategies and “tools” to mindfully and more intuitively connect with our technology and the world around us.

Why & How to Start a Facilitation Cohort
Presenters: Adrienne Maree Brown, AMP/EMEAC/Food Justice/Digital Justice

Facilitation is the art of holding a group together through visioning, planning, conflict, growth, loss, and change. It can be done from outside or within a group. It requires heightened awareness of self and others, listening, willingness to follow the group, and willingness to be transformed. A facilitation cohort is a group of people who determine that together they are going to grow their collective capacity to hold space – in a community, an organization, an issue area, or a process. Through reflection and skillsharing, the group grows themselves, and becomes a force for solution, safety and transformation in their community. Get involved with the citywide facilitation cohort in Detroit, or take the tools home with you to start cohorts in your area of work.
Building Movements Through Touring

Presenters: D. Blair, InsideOut Literary Arts Project; iLL-Literacy, iLL-Literacy; Denise Jolly, Salt Lines; Beehive Collective, Beehive Collective; Invincible, Emergence Media

We will facilitate a discussion on touring as a tool for building local community and broader movements, in addition to financial sustainability for artists and organizations. We hope to create a learning space for new artists seeking to tour, as well as developing a regional/national network of similar-capacity, independent-friendly venues. Ultimately, this workshop will be a space for artists who have toured or are interested in touring to collect and discuss successful touring strategies, lessons learned from problems and their resolutions, and logistics for promoting artists and the movements they represent.

Dance is Our Medicine: Dunham Technique, Healing, and Disability Justice

Presenters: Penny Godboldo, PG Institute

Katherine Dunham’s legacy is vast: as one of the most influential choreographers of the 20th Century, an ethnographer, a community organizer in East St. Louis, and much more. Penny Godboldo, the only certified Dunham instructor in Michigan, embodies Ms. Dunham’s technique as well as her commitment to using dance for community healing and transformation. Since March 2011, Penny and the community of dancers that has grown through her classes, have been organizing for justice in the case of Penny’s sister, Maryanne Godboldo. Maryanne’s daughter Ariana was abducted by Child Protective Services after Maryanne opted for holistic treatments (including dance) for her daughter’s disability, rather than state-prescribed psychotropic drugs. This workshop will be part dance and part discussion. We will highlight the organizing strategies used by the Godboldo family and explore ways that Maryanne’s case can connect with national movements for disability justice and healing justice.

Compostable Cosmic Connections: Closing Session for Survival & Sustainability

Presenters: Lottie Spady, Detroit Digital Justice Coalition; Green Guerrillas Youth Media Tech Collective, Southern Tier Advocacy & Mitigation Project, Incorporated; Lila Cabbil, Detroit Food Justice Task Force

Calling all Earthy Enthusiasts! As we wrap up our weekend’s worth of transformative actions—an environmental justice tour of Detroit, and a teen farm-to-fork dinner featuring local foods, kids cooking, and culinary-related multi-media arts—we invite you to partake in the last daily special on our eco-media menu: an open caucus exploring the unique connections between urban/local, land/community, (inter-galactic) universe/abundance…and composting toilets! Join us for a virtual ‘boxing match’ where we will tackle life’s contradictions while re-imagining sustainability by creating a new galaxy which balances collaboration and personal accountability; life-affirming actions and green privilege; and, survival and health in the age of technology. Get.Ready.To.Blast.Off!
4:00PM - 5:00PM: Closing Celebration [MCGregor Lobby]
We will celebrate our work together before parading out into the the next year of AMC inspirations and collaborations.

5:30PM - 7:30PM: Post-Conference Activities

**RE:VIEW CONTEMPORARY | ONGOING ACTIVITY | FOR ALL AGES**

**WES TAYLOR ARTIST TALK**
Co-presented by Re:View Contemporary & Allied Media Projects
In “brandished” artists Wesley Taylor and Chitra Gopalakrishnan present works that investigate the complexities within social systems and behavioral patterns. Digital prints, drawings, screen prints and installation are part of this two-person exhibit that invites the viewer to question their own ideas and perceptions around the concepts of attraction/replusion and simplicity/complexity. Wes Taylor will discuss his work at Re:View Contemporary 444 W. Willis Street, Units 111 and 112.

**CASS CAFE | CAUCUS | NOT INTERESTING FOR KIDS**

**THE BIZ OF ART: COOPERATIVE ECONOMICS SKILLSHARE**
Presenters: Isaac Miller; Juan Martinez
This is a caucus session covering different methods for artists to make a living collectively. We will hold breakout groups to discuss the nuts and bolts of different cooperative economics strategies that have been outlined in sessions throughout the conference. We particularly recommend this caucus if you attended a session during the conference that talked about a cooperative (or potentially cooperative) earned income strategy and want to have a more hands-on, how-to dialogue about how to put these strategies into practice. But everyone is invited to join the conversation! Breakout groups will cover topics such as touring, publishing, creating cooperative businesses, and working as teaching artists. Come together to share your experiences and hustles as a working artist or member of a collective, business, or organization. Learn from others who have been there before or who are trying to pave the way together. Location: Cass Cafe 4620 Cass Avenue.

**8:00PM - 2:00AM**

**CASS CAFE, 4620 CASS AVE. | ONGOING ACTIVITY | FOR ALL AGES**

**ALLIED MANIA**
AMC2011 after party! Featuring Pre-Columbian (Philly) / Anthology of Booty (D.C.) / DJ Mike Medow (DET) / Adriel Fantastique (DET) / Andalalucha (NYC) / Hosted by DintheD. All ages. Wheelchair accessible. Free – tip your bartender.

*COMMENT: #brandished ›› #AMC2011 ›› talk.alliedmedia.org/node/4646*
*COMMENT: #artbiz ›› #AMC2011 ›› talk.alliedmedia.org/node/4636*
*COMMENT: #alliedmania ›› #AMC2011 ›› talk.alliedmedia.org/node/4640*
New Books from the Boggs Center to Nurture Community Leadership

The Next American Revolution
Grace Lee Boggs with Scott Kurashige, Foreword by Danny Glover
University of California Press, 2011

Chapters
1. These Are the Times to Grow Our Souls
2. Revolution as a New Beginning
3. Let’s Talk about Malcolm and Martin
4. Detroit, Place and Space to Begin Anew
5. A Paradigm Shift in Our Concept of Education
6. We Are the Leaders We’ve Been Looking For

Pages from a Black Radical’s Notebook:
A James Boggs Reader
Edited by Stephen M. Ward
Wayne State University Press, 2011

Pages from a Black Radical’s Notebook documents Boggs’ personal trajectory of political engagement and offers a unique perspective on radical social movements and the African American struggle for civil rights in the post–World War II years.

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MON - SAT 6 AM - 6 PM  SUN 8 AM - 4 PM
Community-Based Initiative in Detroit

A maximum of 18 incoming students who are genuinely committed to community-based work in urban areas will be selected for the CBI program.

Upon graduation, CBI scholars work as community organizers, policymakers, program planners, organization managers and administrators, evaluators, and foundation staff within Michigan, the US, and internationally.

Program Funding
- Nonresident students: $10,000 per semester ($40,000 total award)
- Resident students: $5,000 per semester ($20,000 total award)

Specialized CBI Courses
- Orientation Seminar for Community Scholars: Social Work in Diverse Communities
- Policies and Services for Social Participation and Community Well-Being
- Social Work Practice with Community and Social Systems
- CBI Foundation Field Instruction Seminar
- Integrative Seminar for Community Scholars: Social Work in Diverse Communities

The University of Michigan School of Social Work is pleased to announce the availability of the Community-Based Initiative in Detroit (CBI) for MSW students. As one of our Community Scholars Programs, the purpose of CBI is to train and support a new generation of social workers dedicated to community and social change in urban cities, neighborhoods, and communities. This is done through coursework and field placements based in Detroit and surrounding areas including Highland Park, Hamtramck, and Dearborn.

More Info? Visit www.ssw.umich.edu/cbi or contact Office of Student Services at 734-936-0961 or ssw.msw.info@umich.edu
To put it lightly, this wireless merger is tipped against you. Higher prices. Fewer choices. Say no to the AT&T T-Mobile merger.

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RESOURCES FOR CREATIVE INNOVATION IN THE CITY OF DETROIT.

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- diversify media ownership
- answer the crisis in journalism
- build a world-class public media system

Visit us in the exhibit hall or on the web to learn more. www.freepress.net

Congratulations to the AMC and all of the participants on a great conference! Together, we are creating media that fuel democracy and justice.
Mission:

Bring a swath of new resources to support gendered media — which honor our core principles without compromise — to racial and economic justice, grassroots political activism, women’s empowerment and human rights, and the evolution of a self-determined healthy environment and culture for all.

National Project Director
Ariel Dougherty   ArielCamera@gmail.com
The Media and Democracy Coalition is a proud sponsor of the 2011 Allied Media Conference.

We look forward to working with Allied Media Projects and conference participants to achieve a media system that is open, accessible and diverse, as well as build a more powerful movement for better media.

Join us at info@media-democracy.net or www.media-democracy.net
The 2011 Allied Media Conference is organized by Allied Media Projects. AMP is supported by grants from the Broadband Technology Opportunities Program, Ford Foundation, Nathan Cummings Foundation, Open Society Foundations, Instructional Telecommunications Foundation, Media Democracy Fund, and the Center for International Media Action.

AMC2011 is supported through the generous sponsorship of Consumer’s Union, Detroit Creative Corridor Center, Media Equity Collaborative, the University of Michigan School of Social Work Community Based Initiative, Free Press, INCITE! Women of Color Against Violence, Media & Democracy Coalition, University of Michigan School of Information, and the James & Grace Lee Boggs Center.
CREDITS

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IT COORDINATOR: Anderson Walworth
DETROIT FUTURE MEDIA PROGRAM DIRECTOR: Joe Namy

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Track Coordination

The Media in Our Bodies: Dance & Performance Arts
COORDINATORS: Althea Baird / Mariana Castañeda / Jeanette Lee
ADVISER: Xandra Ibarra

Kids Transform the World!
ADVISERS: Radhika Singh / Mayuran Tiruchelvam / RJ Maccani / Jacob Kippenstein / Robin Markle

Media Policy for Social Justice
COORDINATORS: Betty Yu, Center for Media Justice / Andrea Quijada, Media Literacy Project / Steven Renderos, Main Street Project / Bryan Mercer, Media Mobilizing Project
ADVISERS: Malkia Cyril, Center for Media Justice / amalia deloney, Center for Media Justice / Carlos Pareja, People’s Production House / Cheryl Leanza, A Learned Hand, LLC / Josh Breitbart, Open Technology Initiative
CREDITS (cont.)

Amplifying Generations of Brilliance: An Elders Track
COORDINATORS: Alexis Pauline Gumbs, Mobile Homecoming Project / Julia Roxanne Wallace, Mobile Homecoming Project
ADVISERS: Lea Salas, Southerners on New Ground / Matthias Pressley, SpiritHouse / Deepali Gokhale

Growing Safer Communities
COORDINATORS: Leah Lakshmi Piepzna-Samarasinha / Mimi Kim / Jenna Peters-Golden / Esteban Kelly / Bench Ansfield
ADVISERS: Morgan Bassichis / Alexis Pauline Gumbs, Mobile Homecoming Project / Tamara Costa / Rachel Herzing / Isaac Ontiveros / Johonna McCants

Poetry and Music as Transformative Media
COORDINATORS: Isaac Miller, InsideOut Literary Arts Project / Matt Blesse, Lyrical Minded 415 / Moira Pirsch, M.Ed. Candidate, Harvard Graduate School of Education / Anna West, WordPlay Teen Writing Project / Ben Alfaro, Undergraduate, Wayne State University / Robin Suhyung Park, Sahngnoksoo / Blair Blair, Musician and Poet

INCITE!
COORDINATORS: Karla Chueh-Mejia / Emi Kane / Moya Bailey
ADVISERS: Maegan “Mamita Mala” Ortiz / Kristy LiPuma Herrera / Selina Musuta / TK Karakashian Tunchez

Disability Justice: Creating Wholeness
COORDINATORS: Savannah Logsdon-Breakstone / A’ishah M.R. Hils
ADVISERS: Stacey Milbern / Mia Mingus / Leah Lakshmi Piepzna-Samarasinha

Eco-Media for Survival & Sustainability
COORDINATORS: Jason Corwin and Leslie Jones, Green Guerrillas Youth Media Tech Collective c/o Southern Tier Advocacy & Mitigation Project, Incorporated (Ithaca) / Lottie Spady, Remedia c/o East Michigan Environmental Action Council (Detroit)

Trans & Queer Youth Media
COORDINATORS: Eleanor Dewey, Branching Seedz of Resistance / Ellen “Manny” Vaz, FIERCE
ADVISERS: Enymigrame Raenboe, Branching Seedz of Resistance / Michelle Anderson, Branching Seedz of Resistance / Jeff Barua, FIERCE / Rudy Rosado, FIERCE / Yasmeen Perez, FIERCE

Let’s Build It Together! Collaborative Technology Design
COORDINATORS: Melissa and Neville from Pixelpowrrrr / Sasha Costanza-Chock / Geoff Hing / Joshua Breitbart, Open Technology Initiative

Medios Caminantes: immigrant voices
COORDINATORS: Ana Martina, Flujos Collective / John Jairo Lugo, Unidad Latina en Acción
ADVISERS: Allan Gómez, Radios Populares / Luis Ávila, El Break Productions / Amanda García, Voces Móviles / Andalusia Knoll, Thousand Kites / Clara Ibarra, Democracy Now / Maka Muñoz, Palabra Radio

Health is Dignity, Dignity is Resistance
COORDINATORS: Autumn Brown, Rock Dove Collective / Anjali Taneja, Casa de Salud and CureThis.org / Adele Nieves

2D Art for a 3D Movement! Graphics to Bump Our Campaigns
COORDINATORS: Juan Martinez / Erin Martinez, 555 Gallery
ADVISERS: Adrienne Maree Brown / Diana Nucera, Allied Media Projects

Resisting the Incarceration Nation
COORDINATORS: Keith DeBlasio, AdvoCare / Lillie Branch-Kennedy, RIHD / Paul Wright, Prison Legal News / Silky Shah, Detention Watch Network / Bruce Reilly, DARE / Nick Szuberla, Thousand Kites / Molly Porzig, Critical Resistance / Issac Ontiveros, Critical Resistance

Radio Active: Transformative Transmissions
COORDINATORS: Andalusia Knoll / Joaquin Uy
ADVISERS: Martin Macias / Vanessa Graber / Maggie Avener / Sarah Lu / Anabel Khoo / Sakura Saunders / Candace Mooers / Nick Szuberla / Abdulai Bah

Indigenous Media: Dispelling the Lies of the Trickster
COORDINATORS: Melissa Franklin and Marei Spaola, 7th Generation Indigenous Visionaries

Yalla! Media Strategies to End Israeli Apartheid
COORDINATORS: Dunya Alwan, Birthright Unplugged / Nada Elia, USACBI / Andrew Kadi, Adalah-NY / Ryvka Bar Zohar, Adalah-NY

Science Fiction and Movement: Imagining a New Possible
COORDINATORS: Kat Aaron / Adrienne Maree Brown / Dani McClain / Hannah Sassaman
PLACES TO EAT

The Allied Media Conference offers participants a light breakfast of bagels, cream cheese and jam, coffee, tea and juice on Friday, Saturday and Sunday of the conference. We will also have sandwiches for sale during lunch breaks. Wayne State University’s contract with AVI Foodsystems forbids us from selling any food options at the conference site other than the official catering options.

If you want something else to eat, there are many excellent food options in the immediate area. The AMC features a two-hour lunch break on Friday and Saturday, affording time for grabbing a meal, or joining lunchtime caucuses and meet-ups (the break on Sunday is shorter).

If you have special needs regarding food access, please describe them in the “Comments and special requests” field when you register, or contact us. Help us raise awareness of the AMC by telling restaurant staff that you are coming from the conference. Tip generously.

The information below is kept as accurate and up-to-date as possible. Please contact these establishments directly to verify hours and other information.

WASABI KOREAN + JAPANESE CUISINE
- 15 E Kirby St. (at Woodward)
- Hours: Mon-Fri 9AM-9PM; Sat 11AM-9PM; Sun 9AM-5PM
- Distance from the McGregor Conference Center: 0.3 miles

BYBLOS CAFE AND GRILL
- 87 W Palmer (between Woodward and Cass)
- Mediterranean food, breakfast options. $4-$10.
- Hours: Mon-Fri 9AM-9PM; Sat 11AM-9PM; Sun 9AM-5PM
- Distance from the McGregor Conference Center: 0.3 miles

GOOD GIRLS GO TO PARIS
- 15 E Kirby St. (entrance on Woodward)
- Crêpes galore. $7-$13
- Hours: Mon-Thu 9am-8am; Fri-Sat 9am-10pm
- Wheelchair Accessible
- Free wi-fi
- Distance from the McGregor Conference Center: 0.3 miles

LA PITA FRESH RESTAURANT
- 5056 Cass (between Warren & Putnam St.)
- Full menu, mid-eastern cuisine. Coffee & fresh juice. Breakfast options. $4-$10.
- Free wi-fi.
- Wheelchair accessible.
- Hours: Mon-Fri 10AM-9PM; Sat 11AM-4PM.
- Distance from the McGregor Conference Center: 0.4 miles

HARMONY GARDEN
- 4704 Anthony Wayne Dr (Anthony Wayne Dr. at Forest)
- Middle eastern Cuisine / American-style Breakfast. $4-$10
- Hours Mon-Fri 9am-9pm ; Sat-Sun 9am-7pm
- Wheelchair Accessible
- Distance from the McGregor Conference Center: 0.5 miles

CASS CAFÉ
- 4620 Cass Ave (between Forest and Prentis)
- Full menu. $8-$14.
- Hours: Mon-Thurs, 11AM-2AM (kitchen closes at 11PM); Fri & Sat, 11AM - 2AM (kitchen closes at 1AM); Sun, 5PM - 1AM (kitchen closes at 10PM)
- Free wi-fi.
- Wheelchair accessible.
- Distance from the McGregor Conference Center: 0.6 miles

**SHAGRI-LA**
- 4710 Cass Avenue (between Forest and Handcock)
- Thai, Chinese, and Japanese food. $7-$13
- Hours: Mon-Thurs 11am-9pm; Sat & Sun 11am-10pm
- Free wi-fi
- Distance from the McGregor Conference Center: 0.6 miles

**THISTLE COFFEE HOUSE**
- 4445 Second Ave. (between Prentis and Canfield)
- Coffee, bagels, pastries, and smoothies.
- Hours: Sun-Wed 7AM-9:30PM; Thurs-Sat 7AM-midnight
- Distance from the McGregor Conference Center: 0.6 miles

**BRONX BAR**
- 4476 Second Ave. (between Prentis and Canfield)
- Breakfast, burgers and sandwiches, soup.
- Hours: Mon-Fri 11AM-2AM; Sat & Sun noon-2AM
- Distance from the McGregor Conference Center: 0.6 miles

**MOTOR CITY BREWING CO.**
- 470 W. Canfield (between Cass and Second)
- Tasty local brews, pizzas and salads with high-quality ingredients, soup, appetizers. $7-$12
- Free wi-fi.
- Wheelchair accessible.
- Hours: Mon-Sat 11AM-1AM; Sun Noon-1AM
- Distance from the McGregor Conference Center: 0.6 miles

**TRAFFIC JAM & SNUG**
- 511 W. Canfield (between Cass and Second)
- Full menu based on in-house bakery, microbrewery and dairy. $7-$20.
- Hours: Thurs 11AM-10:30PM; Fri 11:00AM-midnight; SAT 11AM-midnight; SUN 11AM-8PM
- Wheelchair accessible.
- Distance from the McGregor Conference Center: 0.7 miles

**AVALON INTERNATIONAL BREADS**
- 422 W Willis St (between Cass and Second), next door to Goodwell’s.
- Hours: Tues-Sat, 6AM-6PM; Sun, 7AM-3PM
- Community bakery with organic, fair trade coffee, juice, bread, muffins, and sandwiches.
- Free wi-fi.
- Distance from the McGregor Conference Center: 0.6 miles

**GOODWELL’S NATURAL FOODS**
- 418 W Willis St. (between Cass and 2nd Ave.), next door to Avalon.
- Vegan/vegetarian sandwiches and amazing soups, plus produce and snacks. $5-$10.
- Hours: Mon-Sat 10AM-6PM; Sun noon-4PM. Call 20 minutes ahead to place your order: 313-831-2130.
- Distance from the McGregor Conference Center: 0.9 miles

**KIM’S PRODUCE**
- 4206 Woodward Ave. (between Willis and Alexandrine)
- Sandwiches, salads, smoothies, and organic groceries.
- Hours Mon-Fri 10am -7pm ; Sat 10am- 6pm
- Wheelchair Accessible
- Distance from the McGregor Conference Center: 0.9 miles

**THE RAW CAFÉ**
- 4160 Woodward Ave (between canfield and 100% Raw, Vegan & Organic. Juice Bar. Very Spacious $8-$15
- Hours: Mon-Sun 7am-7pm
- Wheelchair Accessible
- Distance from McGregor Conference Center: 0.9 miles
PLACES TO EAT (cont.)

SLOWS-TO-GO BBQ
- 4107 Cass Ave (between Willis and Alexandrine)
- Meat and Vegetarian BBQ take out $8-$15
- Hours Mon-Wed, Sun 11am-8pm; Thu-Sat 11am-9pm
- Wheelchair Accessible
- Distance from the McGregor Conference Center: 0.9 miles

MAJESTIC CAFÉ
IN THE MAJESTIC THEATER CENTER, LOCATION OF THE FRIDAY BOWLING PARTY.
- 4140 Woodward Ave. (between Willis and Alexandrine)
- Full menu. $11-$25.
- Free wi-fi.
- Wheelchair accessible.
- Hours: Weekdays, 11AM-2AM; Weekends 1030AM – 2AM
- Distance from the McGregor Conference Center: one mile

SGT. PEPPERONI’S PIZZERIA & DELI
IN THE MAJESTIC THEATER CENTER, LOCATION OF THE FRIDAY BOWLING PARTY.
- 4140 Woodward Ave. (between Willis and Alexandrine)
- Detroit style pizza, salads, sandwiches. $5-$10.
- Free wi-fi.
- Wheelchair accessible.
- Hours: Daily, 11AM-2AM.
- Distance from the McGregor Conference Center: one mile

HONEST JOHN’S
- 488 Selden St (between Cass and 2nd Ave.)
- Bar with full menu, including vegetarian options. $5-$10.
- Wheelchair accessible
- Hours: Open until 2AM daily.
- Free wi-fi.
- Distance from the McGregor Conference Center: one mile

BANGKOK EXPRESS
- 4126 Woodward Ave. (between Willis and Canfield)
- Thai food, bubble tea, very spacious. $6-$10
- Hours: Mon-Fri 11AM-9:30PM; Sat & Sun noon-9:30PM
- Free wi-fi
- Distance from the McGregor Conference Center: one mile
GETTING AROUND DETROIT

FROM WAYNE STATE TO THE BOWLING PARTY [6/24/2011]

The Bowling Party is at the Garden Bowl in the Majestic Theater Center, 4120 Woodward Ave.

WALK, ROLL, RIDE, OR DRIVE: The party is less than one mile from Wayne State. Its a straight shot south on Woodward.

SHUTTLE: We provide a continuous loop shuttle from The Towers residence hall to the bowling party and back. Call (313) 506-3986 to request pick-up.

FROM WAYNE STATE TO THE SATURDAY MUSIC EVENT AT MOCAD [6/25/2011]

The Saturday night music showcase is at the Museum of Contemporary Art in Detroit (MOCAD) 4454 Woodward Ave.

WALK, ROLL, RIDE A BIKE, OR DRIVE: The party is one mile from Wayne State. Its a straight shot south on Woodward.

SHUTTLE: We provide a continuous loop shuttle from The Towers residence hall to the bowling party and back. Call (313) 506-3986 to request pick-up.

Parking

Parking with no out-and-back privileges is $4.75/day in Structure 2, located 0.3 miles from the AMC at McGregor Conference Center. Small bills are recommended as change is returned in the form of quarters. Metered street parking is available near campus; free parking is a little further away.

BOWLING PARTY: There is a fenced, guarded lot in the rear of The Majestic.

MOCAD PARTY: There is a guarded lot on the east side of MOCAD.

In a Wheelchair

All AMC venues are wheelchair accessible with the following notes: there are stairs between the McGregor Conference Center and the Community Arts Auditorium, which means you have to roll around the buildings outside in order to move between McGregor and Community Arts in a wheel chair. Please ask at the registration table if you need assistance moving between McGregor and Community Arts. It takes 5-10 minutes to get from one building to another in a wheelchair. We have a wheelchair accessible van that can provide rides to most off-campus locations. Please inform the registration table if you need a wheelchair accessible ride.
GETTING AROUND DETROIT (cont.)

Bus
Visit the Detroit Department of Transportation website for schedules and maps.

Train
Visit the People Mover website for schedules and maps. {It's fun!}

Calling a Cab
Check Cab: (313) 557-0252
Detroit Cab Co.: (313) 841-6000
Greater Detroit Cab Company: (313) 962-4116
Yellow Cab: (313) 961-3333

To and from the airport:
Metro Cabs: (734) 997-6500
Metro Car: (800) 456-1701
ALLIED MEDIA CONFERENCE
Detroit, MI - Wayne State University and surrounding area

ADDRESSES

McGregor Conference Center (A)
495 West Ferry Mall / Detroit, MI 48202

Museum of Contemporary
Art Detroit (E)
4454 Woodward Ave.
between Garfield and Canfield

First Unitarian Universalist
Church "UU Church" (F)
4605 Cass Ave., (at the corner of Forest)

Cass Cafe (G)
4620 Cass Ave (at Forest)

Re:View Contemporary (H)
444 W. Willis St. Unit 1111
(between Cass and Second)

The Majestic (I)
4120-4140 Woodward Ave.
(between Willis and Alexandrine)

LEGEND
A. McGregor Conference Center
B. Community Arts
C. Towers (dorms)
D. Parking Structure 2
E. Museum of Contemporary
Art Detroit (Sat. music showcase)
F. UU Church (crash space)
G. Cass Cafe
H. Re:View Contmp. (art show)
I. The Majestic (Fri. bowling)
NOTES
NOTES
SAVE THE DATE
JUNE 28 - JULY 1, 2012
AMC

14TH ANNUAL ALLIED MEDIA CONFERENCE
JUNE 28 - JULY 1, 2012
BE A PART OF IT AT
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